

Safety Culture Excellence® Podcasts

January 2008 – June 2008

| Release Date | Title |
|--------------|---|
| 4-Jan-08 | Introduction to Safety Culture Excellence |
| 11-Jan-08 | Motivating Employees to Accept A Behavioral Safety Process - It's Not About Pointing Blame |
| 21-Jan-08 | Fallacies in The Safety Fable |
| 28-Jan-08 | Street-Smart Behavior-Based Safety It's Time for the Theory to Get Real! |
| 11-Feb-08 | If You Don't Understand What You Are Measuring, You Still Can't Improve |
| 18-Feb-08 | Part 1 of 3: Applying Lean & Six Sigma Principles to Behavior Based Safety |
| 25-Feb-08 | Part 2 of 3: Applying Lean & Six Sigma Principles to Behavior Based Safety |
| 2-Mar-08 | Part 3 of 3: Applying Lean & Six Sigma Principles to Behavior Based Safety |
| 9-Mar-08 | How To Deal With Safety Observer Burnout? |
| 16-Mar-08 | Focusing on The Personal Side of Safety, Safety Culture Excellence |
| 23-Mar-08 | Low-Probability Risks Can't Be Ignored |
| 30-Mar-08 | Training's Golden Opportunity: Using Compliance Classes to Reach Strategic Safety Goals |
| 2-Apr-08 | 2008 Safety Culture Excellence Conference - Special Podcast |
| 6-Apr-08 | The Cliff Analogy, Safety Culture Excellence |
| 13-Apr-08 | Combining Safety and Quality - A Practical Case Study |
| 20-Apr-08 | Safety Metrics - The Big Picture |
| 27-Apr-08 | Pt 1 of 2 - Using a Behavioral Approach to Focus on Hand Injury Prevention, Safety Culture Excellence |
| 4-May-08 | Pt 2 of 2 - Using a Behavioral Approach to Focus on Hand Injury Prevention, Safety Culture Excellence |
| 11-May-08 | The Legacy We Leave Behind, Safety Culture Excellence |
| 18-May-08 | Reinforcing The Supporters of Change, Safety Culture Excellence |
| 25-May-08 | Pt 1 of 3 Increasing Self Awareness Through Focused Self Observations |
| 1-Jun-08 | Pt 2 of 3 Increasing Self Awareness Through Focused Self Observations |
| 8-Jun-08 | Pt 3 of 3 Increasing Self Awareness Through Focused Self Observations |

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| 15-Jun-08 | Knowledge of Precautions & Successes, Safety Culture Excellence |
| 22-Jun-08 | Staying on Message and Forgotten Communication, Safety Culture Excellence |
| 29-Jun-08 | The Ways in Which We Communicate, Safety Culture Excellence |

July 2008 – December 2008

| Release Date | Title |
|--------------|---|
| 6-Jul-08 | Important KPIs and Real Communication, Safety Culture Excellence |
| 13-Jul-08 | Workflow Your Safety Communication, Safety Culture Excellence |
| 20-Jul-08 | Successful Communication is Sticky, Safety Culture Excellence |
| 27-Jul-08 | Critical Questions to Improve Behavior Based Safety |
| 3-Aug-08 | The Observation Process Radar Map |
| 10-Aug-08 | SWOT vs. SWAT for Safety |
| 17-Aug-08 | Global Implementation Metrics – BBS KPIs Part 1 of 3 |
| 24-Aug-08 | Common Process Metrics – BBS KPIs Part 2 of 3 |
| 31-Aug-08 | Balanced Indicators for Safety – BBS KPIs Part 3 of 3 |
| 7-Sep-08 | Articulating the Business Case for Safety Excellence |
| 14-Sep-08 | Accident or Incident what is the difference? |
| 21-Sep-08 | Safety Management vs. Safety Leadership |
| 28-Sep-08 | The Anatomy of Change |
| 5-Oct-08 | Performance Management – A Simple Model to Remember |
| 12-Oct-08 | Is Safety About Achieving Success or Avoiding Failure Part 1 of 4 |
| 19-Oct-08 | Is Safety About Achieving Success or Avoiding Failure Part 2 of 4 |
| 26-Oct-08 | Is Safety About Achieving Success or Avoiding Failure Part 3 of 4 |
| 2-Nov-08 | Is Safety About Achieving Success or Avoiding Failure Part 4 of 4 |
| 9-Nov-08 | Why the Interest in Safety Cultures |
| 16-Nov-08 | Assessing the Safety Culture |
| 23-Nov-08 | The Difference Between Theory and Practice |
| 30-Nov-08 | The Utopia of Organizational Change |
| 7-Dec-08 | What Does Safety Success Look Like? |
| 14-Dec-08 | Why Involve Employees in Organizational Change |
| 15-Dec-08 | First Lean BBS Video by ProAct Safety |
| 21-Dec-08 | Second Lean BBS Video by ProAct Safety |
| 21-Dec-08 | Intro to Lean BBS |
| 28-Dec-08 | Audio from Intro to Lean BBS |

January 2009-June 2009

| Release Date | Title |
|--------------|--|
| 4-Jan-09 | How to Help Site Managers be Proactive vs Reactive |

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| 11-Jan-09 | Five Types of People in Organizational Change |
| 18-Jan-09 | The Hidden Dangers of Safety Perception Surveys |
| 25-Jan-09 | Common Practice and The Magic of Asking Why |
| 01-Feb-09 | What Are The Best Types of Data to Improve Safety? |
| 8-Feb-09 | When the Safety Goal is Something Other Than Zero |
| 15-Feb-09 | The Dangers of Using Injured Employees for Safety Tasks |
| 22-Feb-09 | Investigating Near-Misses and Establishing Reporting Targets |
| 1-Mar-09 | Understanding a Zero Tolerance for Accidents |
| 8-Mar-09 | Are Incentive Programs Effective? |
| 15-Mar-09 | What is the Difference in Incentive and Reward Programs for Safety? |
| 22-Mar-09 | Rewarding Teams or Individuals for Safety? |
| 29-Mar-09 | Tying Incentives and Rewards to Lagging or Leading Indicators |
| 5-Apr-09 | Off The Job Safety - Why It Should be an On The Job Issue Part 1 |
| 12-Apr-09 | Off The Job Safety - Why It Should be an On The Job Issue Part 2 |
| 19-Apr-09 | Building a Bridge to Safety Excellence: The Role of Culture |
| 26-Apr-09 | How Enhancing Safety Improves the Bottom Line |
| 3-May-09 | Assessing And Developing Your Safety Culture |
| 10-May-09 | Teaching Supervisors to be Safety Coaches |
| 17-May-09 | When Management Is Not Consistent With Their Commitment to Safety |
| 24-May-09 | Advanced Tactics for Behavior-Based Safety |
| 31-May-09 | How To Transition From Safety Incentives to Safety Rewards |
| 7-Jun-09 | The Rationale for Helping Supervisors Become Better Safety Leaders |
| 14-Jun-09 | The Five Objectives for Teaching Leaders How To Be Safety Coaches |
| 21-Jun-09 | Addressing Observation Challenges in Behavior-Based Safety |
| 28-Jun-09 | Do You Believe There Are No Accidents? |

July 2009 – December 2009

| Release Date | Title |
|--------------|---|
| 5-Jul-09 | Do Your People Have A Personal Safety Focus? |
| 12-Jul-09 | Measuring Safety Culture: Why Perception Surveys are Not Enough |
| 19-Jul-09 | In Search of Excellence: The Limitations of Traditional Safety |
| 26-Jul-09 | Do Not Rely On Checklist Observations In Behavior-Based Safety |
| 2-Aug-09 | Is Your Safety Focus Out Of Touch With Reality? |
| 9-Aug-09 | Hard Measurements for Soft Science: Behavior-Based Safety Has Evolved |
| 16-Aug-09 | Intro to The 7 Deadly Sins of Behavior Based Safety - How to Guarantee Union Resistance |
| 23-Sep-09 | Trends or Moving Targets – Responding to Behavior Based Safety |

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| | Observation Data |
| 30-Sep-09 | Measuring Safety Culture at Georgia-Pacific |
| 6-Sep-09 | Managing Perceptions to Create FOCUS |
| 13-Sep-09 | Why Behavior-Based Safety Must Change or Perish |
| 20-Sep-09 | Applying the Seven Principles of Adult Learning |
| 27-Sep-09 | Discovering and Correcting a Black Hole Safety System |
| 4-Oct-09 | Supervisor Safety Coaching - Growing a Safety Culture From The Middle Out |
| 11-Oct-09 | The Film For Your Safety Snapshot - A Model To Understand Common Practice |
| 18-Oct-09 | The Four Primary Factors That Influence Risk Taking |
| 25-Oct-09 | Our 100th Episode and a Live Recording |
| 1-Nov-09 | Safety Culture Excellence Seminar Series |
| 8-Nov-09 | Critical Elements to Create FAST Safety Culture Improvement |
| 15-Nov-09 | Some Thoughts on Leadership |
| 22-Nov-09 | Lean Behavior-Based Safety Certification - A Three-Day Workshop |
| 29-Nov-09 | 5 New Metrics to Transform Safety |
| 6-Dec-09 | SafetyCultureExcellence Host Shawn Galloway |
| 13-Dec-09 | Unions and Behavior-Based Safety: The 7 Deadly Sins |
| 20-Dec-09 | Live at NSC and a Three-Step Coaching Model |
| 27-Dec-09 | Responding to an Accident After Implementing Behavior-Based Safety |

January 2010 – June 2010

| Release Date | Title |
|--------------|---|
| 3-Jan-10 | 2010 Personal Safety Focus: Do You Have One? |
| 10-Jan-10 | Overreacting to Accidents - Rules, Rules and More Rules |
| 17-Jan-10 | Can You Name Your Last Three Safety Committee Successes |
| 24-Jan-10 | What Triggers an Observation in Behavior-Based Safety |
| 31-Jan-10 | The Five Major Observation Strategies for Behavior-Based Safety |
| 7-Feb-10 | VIDEO - What Defines An Accident or Incident? |
| 14-Feb-10 | Behavior-Based Safety Software: To Purchase or Create? |
| 21-Feb-10 | The FILM For a Cultural Snapshot |
| 28-Feb-10 | Assessing Your Behavioral Safety Process: Finding New Results |
| 7-Mar-10 | VIDEO - Standing Side By Side - A Tale of an Effective Leader |
| 14-Mar-10 | Customizing Your Own Safety Perception Survey |
| 21-Mar-10 | Understanding Influences on Risks: A Four-Part Model |
| 28-Mar-10 | Three-Step Model to Safety Coaching |
| 4-Apr-10 | VIDEO - Leadership Communication: Sticky ROA |

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| 11-Apr-10 | Safety Culture Goes Far Beyond Work |
| 18-Apr-10 | The Use of Motivation Within Safety |
| 25-Apr-10 | Motivational Punishment: Beaten by Carrots and Sticks |
| 2-May-10 | VIDEO - Making Safety a Habit: But Which One? |
| 9-May-10 | Hiring For Safety: Risk-Takers Need Not Apply |
| 16-May-10 | The Key to Safety Measurement |
| 23-May-10 | An Expert Commentary on Advanced Safety Theory |
| 30-May-10 | Prevention Trumps Reaction |
| 6-Jun-10 | VIDEO - Never Let Your Kids Drive While Distracted: The Science Explained |
| 13-Jun-10 | Assessing Your Safety Culture in Seven Simple Steps |
| 20-Jun-10 | Establishing a Culture of Safety Excellence: Strategies Worth Repeating |
| 27-Jun-10 | Heard it Through The Grapevine |

July 2010 – December 2010

| Release Date | Title |
|--------------|---|
| 4-Jul-10 | VIDEO - Culture Shock with Shawn Galloway |
| 11-Jul-10 | Using Podcasts to Improve Safety - Article |
| 18-Jul-10 | An Unlikely Tool to Improve Safety |
| 25-Jul-10 | 3 Strategies for Supervisor Safety Coaching |
| 1-Aug-10 | VIDEO - Coaching For Safety |
| 8-Aug-10 | The Folly of Safety Training |
| 15-Aug-10 | Multitasking Myths and Misconceptions |
| 22-Aug-10 | Dangers of Distracted Drivers: The Science Explained |
| 29-Aug-10 | Using Podcasts to Improve Safety: A Versatile New Communication Media Whitepaper |
| 5-Sep-10 | VIDEO - Managing Performance |
| 12-Sep-10 | AIHA Interviews Terry Mathis About Behavior-Based Safety |
| 19-Sep-10 | Old Dogs and New Tricks: Keep BBS from Rolling Over and Playing Dead |
| 26-Sep-10 | Webinars, National Safety Council and Lean Behavior-Based Safety Certification Workshop |
| 03-Oct-10 | Video Effective Communication |
| 10-Oct-10 | Prepare Now for the Next Recession: The Role of Safety Culture |
| 17-Oct-10 | Safe Florida 2010 –Guess Who Is The Keynote Speaker? |
| 24-Oct-10 | Sustainability Begins With a Transformational Focus |
| 31-Oct-10 | Employee Involvement in Safety: Identifying the Participation Barriers |

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| 7-Nov-10 | VIDEO - 6 Basic Steps for Conducting Safety Perception Surveys: Culture Shock with Shawn Galloway |
| 14-Nov-10 | Sustainability: Keeping Safety From Backsliding |
| 21-Nov-10 | Extreme Precautions: What Are Yours? |
| 28-Nov-10 | Leading In The Dark: Safety Without Strategic Direction |
| 5-Dec-10 | VIDEO - Know Your People |
| 12-Dec-10 | Do you have safety “volun-tolds”? |
| 19-Dec-10 | Do You Manage or Influence People? |
| 26-Dec-10 | Frequently Injured: Fire the Person or Fix the Problem? |

January 2011 – June 2011

| Release Date | Title |
|--------------|--|
| 2-Jan-11 | VIDEO - Achieving FAST Safety Performance Impact |
| 09-Jan-11 | Behavior-Based Safety: The Piece Forgotten |
| 16-Jan-11 | Black Holes of Safety: Gain Visible Progress Through Identification and Prevention |
| 23-Jan-11 | Behavior-Based Safety: The Piece Forgotten |
| 31-Jan-11 | 3 Crucial Precautions to Prevent Slips, Trips and Falls |
| 7-Feb-11 | Asking The Right Questions |
| 14-Feb-11 | Personal Family Safety Focus - Do You Have One? |
| 21-Feb-11 | The Five Most Dangerous Safety Perceptions |
| 28-Feb-11 | Challenging, Changing Five Dangerous Safety Perceptions |
| 7-Mar-11 | Communicating Safety: Can I Get A Receipt |
| 14-Mar-11 | Ownership in Safety: The Challenge of Increasing Headcount |
| 21-Mar-11 | VIDEO - Identifying The Right Leaders |
| 28-Mar-11 | Preparing Workers for Safety Improvement |
| 4-Apr-11 | Why We Fail To See Risk |
| 11-Apr-11 | VIDEO - A Structured Approach to Coaching |
| 18-Apr-11 | Innovate or Follow: The Argument Against a Best Practice |
| 25-Apr-11 | Motivation Through Fear: How to Destroy an Effective Culture |
| 2-May-11 | Fear and Inspiration: Two Sides of the Motivation Coin |
| 9-May-11 | For Sustainable Safety: Leaders Must do More Coaching Less Policing |
| 16-May-11 | I Had Your Attention, Now What: Ensuring Communication Effectiveness |
| 23-May-11 | The Contributing Factors of Behavior-Based Safety Failures |
| 30-May-11 | Overcoming Tomorrow's Challenges: The Transformational HSE Leader |
| 6-Jun-11 | Incentives and Rewards: Lazy and Criminal, or Excellent Management? |

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| 13-Jun-11 | On Behaviors: Causation, or Prevention? |
| 20-Jun-11 | On Feedback - Providing It Due To An Observed Unethical Situation |
| 27-Jun-11 | Safety Culture: A Matter of Characteristics or Capabilities? |

July 2011 – December 2011

| Release Date | Title |
|--------------|---|
| 4-Jul-11 | Change is Inevitable, Support is Not |
| 11-Jul-11 | S.T.E.P.S. (Strategic Targets for Excellent Performance in Safety) |
| 18-Jul-11 | What Determines Your Safety Focus |
| 25-Jul-11 | Seeing Risk Through a New Lens |
| 1-Aug-11 | Passionately Proactive: A Pleading Call to Action |
| 8-Aug-11 | VIDEO - Changing Filters to See Things More Clearly - Culture Shock |
| 15-Aug-11 | Executive Decisions: Enabling or Hindering Safety Progress |
| 22-Aug-11 | Deciding To Be The Best Starts With A Few Simple Questions |
| 29-Aug-11 | Public Praise and the Dangers of Demotivation |
| 5-Sep-11 | VIDEO - Individual Coaching Action Plans |
| 12-Sep-11 | Policing for Results Leads to Management by Voodoo |
| 19-Sep-11 | Establishing a Sustainable Safety Culture |
| 26-Sep-11 | Roles in safety: Often Misunderstood, Rarely Descriptive |
| 3-Oct-11 | VIDEO - Policing vs. Coaching for Safety |
| 10-Oct-11 | Five Steps to Sustainable Safety Culture Excellence |
| 17-Oct-11 | Safety Ideas: To Share Or Not To Share? |
| 24-Oct-11 | Becoming a L.E.A.D.E.R. |
| 31-Oct-11 | Safety Measurement: The Dysfunctional Big Picture |
| 7-Nov-11 | VIDEO - Self-Observation for Safety Performance |
| 14-Nov-11 | Calling All Subscribers: A Message From Your Host |
| 21-Nov-11 | Ten Years Since 9/11: Searching For Proactive Heroism |
| 28-Nov-11 | 10 Questions to Ask About Your Safety Programs |
| 5-Dec-11 | VIDEO - Galloway Performance Progress |
| 12-Dec-11 | VIDEO - Shawn Galloway Interviewed by MetaPower |
| 19-Dec-11 | Do-It-Yourself Safety Perception Surveys: Six Important Steps |
| 26-Dec-11 | VIDEO - Shawn Galloway's Theory of Internalization of Focus |

January 2012 – June 2012

| Release Date | Title |
|--------------|--|
| 2-Jan-12 | VIDEO - 2012 Career Focus – What Value Will You Generate |
| 9-Jan-12 | VIDEO - Don't Integrate Safety Without Integrating Business |
| 16-Jan-12 | VIDEO - Shawn M. Galloway on Technical and Cultural Training |
| 22-Jan-12 | VIDEO - The Five Dangerous Safety Perceptions |

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| 30-Jan-12 | ProAct Safety's 11 th Annual Behavior-Based Safety Conference Details |
| 6-Feb-12 | VIDEO - 11 th Annual Behavior-Based Safety Conference Video – April 2012 |
| 9-Feb-12 | Advanced Cultural and Behavioral Tactics Workshop |
| 10-Feb-12 | Behavior-Based Safety 101 Workshops |
| 13-Feb-12 | Leadership Safety Coaching: Teaching Supervisors to be Safety Coaches Workshop |
| 14-Feb-12 | Using Near-Miss Data for Successful Loss Control Workshop |
| 20-Feb-12 | Failing Less is NOT a Safety Strategy |
| 21-Feb-12 | Incentives, Rewards & Recognition: What to Do and What Not to Do Workshop |
| 27-Feb-12 | Safety Measurement: Boring, Uninspiring and Fear-Inducing |
| 5-Mar-12 | Safety Culture Excellence 101 Workshop |
| 12-Mar-12 | Developing and Administering a Custom Perception Survey Workshop |
| 19-Mar-12 | Safety Metrics 101: Expert Insight into Safety Measurement Workshop |
| 26-Mar-12 | The Transformational Leader: Establishing Cultural Excellence Workshop |
| 2-Apr-12 | Questioning Your Safety Strategy |
| 9-Apr-12 | 4 Realities to Help You Get Ahead in Your Career |
| 16-Apr-12 | VIDEO – Five Step Counseling Model |
| 23-Apr-12 | VIDEO – Defining Safety Excellence for Your Workplace |
| 30-Apr-12 | VIDEO – Safety Beyond the Workplace |
| 7-May-12 | Behavior-Based Safety: A Streamlined Cost-Conscious Approach That Brings Results |
| 14-May-12 | Leadership for Tomorrow's Military Workforce |
| 21-May-12 | Perception Surveys: Myths and Managing Results |
| 28-May-12 | VIDEO – The Cliff Analogy Video |
| 3-Jun-12 | VIDEO – Probability Video |
| 11-Jun-12 | Industrial Safety Podcast Interviews Shawn M. Galloway of ProAct Safety |
| 18-Jun-12 | Can Safety Be Led? Putting Up the Safety Flag Pole |
| 25-Jun-12 | Stop Making it Difficult to be Excellent in Safety |

July 2012 – December 2012

| Release Date | Title |
|--------------|--|
| 2-Jul-12 | STEPS: Strategic Targets for Excellent Performance in Safety |
| 9-Jul-12 | Creating and Sustaining Safety Culture Excellence |
| 16-Jul-12 | Safety Motivation: Hands and Feet, or Hearts and Minds? |

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| 23-Jul-12 | Step 1 of a Safety Excellence Strategy |
| 30-Jul-12 | Marketing Safety Within: Four Vital Elements |
| 6-Aug-12 | Stop Saying Safety is First |
| 13-Aug-12 | What Can Safety Learn from Lean |
| 20-Aug-12 | Behavior-Based Safety: Use the Data or Don't Bother |
| 27-Aug-12 | Aiming in the Wrong Direction: The Fallacy of Safety Goals |
| 3-Sep-12 | Uncle Bill the Safety Guy |
| 10-Sep-12 | The Futility of RFPs |
| 17-Sep-12 | A Lasting Impact: Organizational Influences Encourage Safe Behaviors |
| 24-Sep-12 | Standing Side by Side: Principles of Effective Leadership |
| 1-Oct-12 | Managing People with Animal Science |
| 8-Oct-12 | A Safety Excellence Strategy: The Four Facilitators of Execution |
| 15-Oct-12 | Safety Measurement: Culture Shaping or Failure Avoidance |
| 22-Oct-12 | Negative Safety Feedback: Demotivated and Devalued |
| 29-Oct-12 | Evolving the Safety Culture: Leading Indicators and Influencers |
| 5-Nov-12 | Accountability: Positive and Proactive or Negative and Reactive? |
| 12-Nov-12 | Zero Incident Goals Motivate Risk-Taking, Not Excellence |
| 19-Nov-12 | The Chess Game of Safety |
| 26-Nov-12 | Lean Behavior-Based Safety Certification – A ProAct Safety Workshop |
| 3-Dec-12 | Can Punishment Improve Safety? |
| 10-Dec-12 | Advanced Cultural and Behavioral Tactics – A ProAct Safety Workshop |
| 17-Dec-12 | The Primary Tool of Organizational Excellence |
| 24-Dec-12 | Assessing Your Safety Culture – A ProAct Safety Workshop |
| 31-Dec-12 | Strategy Begins with Transformational Focus |

January 2013 – June 2013

| Release Date | Title |
|--------------|---|
| 7-Jan-13 | VIDEO - Behavior-Based Safety 101 |
| 14-Jan-13 | I'm Sorry I Almost Killed You |
| 21-Jan-13 | VIDEO - Developing a Custom Perception Survey |
| 28-Jan-13 | AWARE: Five Steps to a Successful Safety Observation |
| 4-Feb-13 | VIDEO - Developing Leadership Safety Roles, Responsibilities and Expectations |
| 11-Feb-13 | How to Avoid Safety Failures |
| 18-Feb-13 | VIDEO - Leadership Safety Coaching |
| 25-Feb-13 | The Pluses and Minuses of Safety |
| 4-Mar-13 | VIDEO – Incentives, Rewards and Recognition |
| 11-Mar-13 | Measuring Safety Excellence: A Practical Framework |

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| 18-Mar-13 | VIDEO - Safety Committee Development |
| 25-Mar-13 | Formulas for Leading Safety Excellence |
| 1-Apr-13 | VIDEO - Safety Metrics 101 |
| 8-Apr-13 | Avoiding the 10 Common Pitfalls of Behavior-Based Safety |
| 15-Apr-13 | VIDEO - The Transformational Leader |
| 22-Apr-13 | Understanding the Roles of Behavior in Safety |
| 29-Apr-13 | VIDEO - Using Near-Miss Data for Successful Loss Control |
| 6-May-13 | Is Safety Mandatory or Discretionary? |
| 13-May-13 | VIDEO - Are All Accidents Preventable? |
| 20-May-13 | Zero Accidents Does Not Equal Safety Excellence |
| 27-May-13 | VIDEO - Safety as a Business |
| 3-Jun-13 | A New Year, a New Reality for Safety Professionals |
| 10-Jun-13 | From Edicts to Discretionary Effort: Maturing Your Safety Culture |
| 17-Jun-13 | The Power of Shared Definitions |
| 24-Jun-13 | Passionately Proactive: Show Appreciation Before It's Too Late |

July 2013 – December 2013

| Release Date | Title |
|--------------|--|
| 1-Jul-13 | Stop Trying to Create a Safety Culture |
| 8-Jul-13 | Challenging the Goal of Safety |
| 15-Jul-13 | Who Says "Go"? Is Safety Led or Abdicated? |
| 22-Jul-13 | Misunderstanding Safety Leading Indicators |
| 29-Jul-13 | Leadership Support for Safety: A Self-Contradicting Term |
| 5-Aug-13 | Accountability: A Dirty Word in Safety |
| 12-Aug-13 | LIVE Our Own Health and Safety Advice |
| 19-Aug-13 | Safety Leadership Happens in the Middle |
| 26-Aug-13 | Should the Safety Department Manage Safety? |
| 2-Sep-13 | Sticky Stories are Safety Savvy |
| 9-Sep-13 | Overcoming Invulnerability to Strengthen Safety Culture |
| 16-Sep-13 | You Need to Manage Strategically |
| 23-Sep-13 | The Perceptions that Shape Safety Excellence |
| 30-Sep-13 | The Ideal Safety Career Path |
| 7-Oct-13 | Lean Behavior-Based: Safety A Natural Evolution |
| 14-Oct-13 | Safety Strategy: Is Your Safety Professional a Grunt or Guru? |
| 21-Oct-13 | Who Really Owns Safety? |
| 28-Oct-13 | Who Should Develop Corporate Safety Strategy? |
| 4-Nov-13 | Competitive Safety: Breaking the Mold |
| 11-Nov-13 | Measuring Behavior-Based Safety: The Perfect Leading Indicator |
| 18-Nov-13 | Mergers and Acquisitions: Aligning Your Next Safety Culture |

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| 25-Nov-13 | Licensing and Royalty Fees Can Blunt Safety Advances |
| 2-Dec-13 | Safety Strategy: What Great Leaders Do Well |
| 9-Dec-13 | Consultants vs. Culture: Can the Two Work Against Each Other? |
| 16-Dec-13 | Three Strategies for Employee Engagement |
| 23-Dec-13 | Is Failing Less a Better Safety Goal than Achieving Success? |
| 30-Dec-13 | Is the Term "Accident" Still Acceptable? |

January 2014 – June 2014

| Release Date | Title |
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| 6-Jan-14 | What Should You Stop Doing in Safety? |
| 13-Jan-14 | Stop Demotivating Safety Excellence |
| 20-Jan-14 | Does Poor Safety Equal Poor Management? |
| 27-Jan-14 | Teaching Supervisors to be Safety Coaches |
| 3-Feb-14 | Applying the Three A's of Employee Engagement |
| 10-Feb-14 | Five Vital Questions to Effectively Develop Leaders |
| 17-Feb-14 | Caring More Deeply About Safety |
| 24-Feb-14 | What Followers Want in their Leaders |
| 3-Mar-14 | Profound Knowledge: What Drives Your Safety Strategy? |
| 10-Mar-14 | Shaping the Safety Culture of Project-Based Workforces |
| 17-Mar-14 | Are You Solving the Right Problems? |
| 24-Mar-14 | Misunderstanding the Role of Safety Culture Assessments |
| 31-Mar-14 | Who Should Implement Behavior-Based Safety? |
| 7-Apr-14 | Giving Safety a Brand Identity |
| 14-Apr-14 | To Delegate or Not to Delegate Safety? |
| 21-Apr-14 | Creating a Culture of Have-to or Want-to? |
| 2-Jun-14 | Conquer Distracted Driving by Becoming an ACE |
| 9-Jun-14 | VIDEO - STEPS to Safety Culture Excellence Workshop |
| 16-Jun-14 | Who Should Perform Behavior-Based Safety Observations? |
| 23-Jun-14 | Is Winning or Losing a Safety Culture Habit? |
| 30-Jun-14 | What is Your Safety Elevator Pitch? |

July 2014 – December 2014

| Release Date | Title |
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| 7-Jul-14 | Safety Excellence: Focus Trumps Fanaticism |
| 14-Jul-14 | When Site Managers Undo Corporate Safety |
| 21-Jul-14 | Measuring Safety Culture Maturity a Better Way |
| 28-Jul-14 | The Confrontation Calamity |
| 4-Aug-14 | A Transformational Pareto Analysis: Finding Focus |
| 11-Aug-14 | Safety Drivers: The First Level of Leading Indicators |

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| 18-Aug-14 | Evolving Your Safety Culture: Elements that Matter Most |
| 25-Aug-14 | The Mindset of Safety Excellence |
| 8-Sep-14 | VIDEO - The 4 Questions to Shape Performance |
| 15-Sep-14 | VIDEO - Are You a Dictator or Leader? |
| 21-Sep-14 | VIDEO - Are You a DOC or COP? |
| 29-Sep-14 | VIDEO - The Pointlessness of "Be Safe" |
| 6-Oct-14 | VIDEO - Focus on Value, Not Tasks |
| 13-Oct-14 | VIDEO - The Four Levels of Training Effectiveness |
| 20-Oct-14 | VIDEO - Hands and Feet or Hearts and Minds? |
| 27-Oct-14 | VIDEO - How Do You Define Safety Excellence? |
| 3-Nov-14 | VIDEO - How Do You Overcome Change Resistance? |
| 10-Nov-14 | Safety Culture – The Second Level of Leading Indicators |
| 17-Nov-14 | VIDEO - Implement Through Ownership |
| 24-Nov-14 | CEO - Indict or Invite in Safety? |
| 1-Dec-14 | VIDEO - Inspire Not to Do But to Feel |
| 8-Dec-14 | Safety Must Deliver More Than Customers Expect |
| 15-Dec-14 | VIDEO - Managing With Luck or Purposeful Intent |
| 22-Dec-14 | Common Practice – The Third Level of Leading Indicators |
| 29-Dec-14 | VIDEO - Measure What You Want |