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Galloway of ProAct Safety to Deliver Safety Excellence Keynote at Safety Leadership Conference

Shawn Galloway addresses how to move hands and feet as well as hearts and minds towards safety excellence.

(The Woodlands, TX – November 17, 2014) Shawn M. Galloway, president of ProAct Safety, will serve as keynote speaker at the [2014 Safety Leadership Conference](#) in Livonia, Michigan, on Wednesday, December 3, 2014. Galloway's talk, "The Transformational Leader: From Hands and Feet to Hearts and Minds" will provide both an inspirational and controversial look at how great leaders inspire discretionary effort in safety and other important areas of operational performance. The one-day conference is designed to support leaders responsible for employee safety. It is co-sponsored by the Construction Association of Michigan (CAM) and the American Society of Engineers (ASSE).

Galloway's keynote will tackle the role of leaders in promoting excellent safety performance. "Once a higher level is reached in an organization, individuals are less judged by what they have personally contributed, and more by what they have led others to accomplish. Sustainable excellence develops from a motivated and inspired work force; it is not the result of behavioral manipulation or managed delegation. Ask yourself if your company has a have-to or want-to culture and if there is more emphasis on results, or the performance that yielded the results," said Galloway. "Leaders impact performance and influence culture and the sustainability of results. The leader's ability to inspire and influence will become his single, most effective competitive advantage."

For more information about [ProAct Safety events](#), call Traci Long at 936-273-8701.

About Shawn M. Galloway

As a professional keynote speaker and internationally recognized safety excellence expert, [Shawn M. Galloway](#) is the President of ProAct Safety and coauthor of two books, the latest, *STEPS to Safety Culture Excellence*, was published Feb 2013 by Wiley. Shawn has consulted with hundreds of organizations within every major industry to achieve and sustain excellence in performance and culture. He has been listed in National Safety Council Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Shawn has authored over 300 podcasts, 150 articles and 100 videos on the subject of safety excellence in culture and performance. He is also the host of the highly acclaimed weekly podcast series, Safety Culture Excellence and a columnist for several magazines.

About ProAct Safety

ProAct Safety is a global consultancy with more than two decades of experience and 2,000 successful projects focused on safety strategy, leadership, culture and performance. The company has worked extensively with organizations in nearly every major industry in the global marketplace. ProAct Safety is recognized worldwide as the number-one resource for practical, proven, custom and creative solutions for safety excellence in performance and culture. Learn more at <http://www.ProActSafety.com>.