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ProAct Safety Founder to Deliver Opening Keynote at EHS Today's Safety Leadership Conference Rescheduled due to Hurricane Irma

Terry Mathis' presentation titled "Who Owns Safety?" is based on his recent article, which was adopted as the conference theme.

(The Woodlands, TX – November 14, 2017) ProAct Safety, a recognized pioneer of safety excellence strategies, announced Terry L. Mathis, the company's founder and chief executive officer, will kick off [EHS Today's Safety Leadership Conference](#) in Atlanta with the keynote presentation. His talk, scheduled for 8am on Tuesday, November 28th, will focus on ownership of safety efforts.

"It is human nature to take better care of that which we own," says Mathis. "Ownership is the main reason people will detail their own car but won't even run a rental through a free car wash. Obviously, employees cannot literally 'own' an organization's safety program, but there are ways to create engagement that fosters the same intensity of purpose. At the crux of these methodologies is a basic change of mindset: the employees are not the problem to be controlled but the customers of the safety process. Organizations that have achieved world-class safety performance have mastered these techniques."

Sandy Smith, content director of EHS Today says, "We've had some great keynoters at EHS Today's Safety Leadership Conference, but Terry Mathis is the only keynote speaker we've asked back for another keynote address. Terry's deep knowledge of EHSQ, leadership and shaping culture – combined with his engaging approach filled with anecdotes from his career – have earned him the highest scores from our attendees. They wait in line to talk to him when he finishes his presentations. If I could have him back every year, I would!"

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of four books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including several Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.