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ProAct Safety Celebrates 20 Years Leading Safety Excellence

The globally-recognized leader of safety excellence strategies reaches two-decade milestone in helping organizations move beyond basic safety programs to new transformational levels of safety excellence.

(The Woodlands, TX – November 5, 2013) [ProAct Safety](#), a recognized pioneer of safety excellence strategies, announced it will celebrate 20 years of service in November. During the past two decades, the company has completed more than 2,000 unique safety projects in 34 countries and every major industry.

[Terry L. Mathis](#), the company's chief executive officer, founded the company in 1993 to help organizations create proactive, results-driven, practical and sustainable safety strategies. Clients have spanned a wide range of industries, from mining to manufacturing, within government, the armed forces and the private sector.

"Many organizations have achieved a basic level of safety, and the methodologies they use are not delivering further improvements. That's when ProAct Safety can step in to help them achieve a new level of results affecting the entire organization in a positive way," said Mathis. "Applying resources strategically toward safety culture not only improves safety results, but also effectively ensures improvements last well into the future."

Mathis believes the company's most valuable contribution to the industry is its proven formula for successful implementations. According to the company's website, the implementation formula that has led to success for thousands of ProAct Safety clients is based on "Strategy, Flexibility, Practicality, and Sustainability."

In 2005, Mathis was joined by [Shawn M. Galloway](#), now ProAct Safety's president and chief operating officer. Galloway is known as a leading safety excellence thought expert, in part through his hosting of weekly [Safety Culture Excellence](#)[®] podcasts since 2008, dozens of videos, more than a hundred published articles, and co-authorship with Mathis of the 2013 book [STEPS to Safety Culture Excellence](#).

Galloway said it has been gratifying to watch the industry changing and maturing over the past decade. In particular, he said, executive management within best-performing organizations has integrated safety into management goals, as opposed to simply supporting safety activities on the frontlines. He believes the next decade of safety will revolve around innovative ways safety excellence can strengthen the overall business through a focus on adding value, rather than being managed as a cost-center.

"Safety considerations affect every functional area of a business," Galloway said. "If we want to integrate safety-thinking into business, we need to keep business-thinking a part of safety."

For more information about ProAct Safety, contact Traci D. Long at (936)273-8701 or tlong@proactsafety.com.

About ProAct Safety

In 1993, ProAct Safety was created with the sole purpose of helping organizations achieve and sustain safety excellence. Now recognized as the world's most successful provider of safety excellence strategies, ProAct Safety has partnered with hundreds of organizations throughout the world, in every major industry. ProAct Safety believes sustainable safety excellence is never achieved with a one-size-fits-all approach, and the only path to sustainable safety culture and safety performance excellence is through professional collaboration. Learn more at www.proactsafety.com.