

ProAct Safety Celebrates 100 Podcasts with a Live Recording at National Safety Council's Congress & Expo in Orlando!

Since January of 2008, ProAct Safety has delivered weekly podcasts to safety professionals. Hosted by Shawn M. Galloway, President & COO, the "Safety Culture Excellence" podcast has grown into a successful, widely-used tool. Now with thousands of weekly subscribers around the world and over 30 categories, it is one of the most popular safety podcast offered via iTunes.

The Woodlands, TX October 21, 2009 - In 2002, ProAct Safety began training what is called an "Internal Consultant". The basic idea was to train a client's internal employee to design, customize, and implement a Behavior-Based Safety process. However, occasionally the internal consultants didn't have the knowledge or experience in the field, and needed further guidance. The idea for using podcasts grew from the need to reach a growing number of trained internal consultants.

Although the first podcasts were directed toward ProAct Safety's internal consultants, the topics grew into more general interest for safety. Since podcasts are available to anyone who can find them online, more and more listeners and subscribers began to follow the topics. When ProAct Safety asked for additional ideas, the subscribers flooded email with topics to address. The podcasts are now designed to assist organizations in achieving or sustaining Safety Culture Excellence.

Since January 2008, the podcasts have been published weekly with new ideas based on the listeners input, then broken down into categories that can both positively and negatively influence and impact safety culture.

At National Safety Council's Congress & Expo in Orlando, Florida, ProAct Safety is celebrating 100 episodes with a live recording on Wednesday, October 28, 2009. The live recording will take place in the demo area (Booth #3029) at 9:45am.

About ProAct Safety:

ProAct Safety is a custom solutions provider with prominent success in the fields of Safety Culture Excellence and Behavior-Based Safety (BBS). With over 1,000 successful projects in virtually every industry, ProAct Safety has become the global leader of safety excellence.

Media Contact:

Traci D. Long
ProAct Safety, Inc.
800.395.1347 x 8701
tlong@proactsafety.com
www.ProActSafety.com