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ProAct Safety Joins Safety Education Effort at Upcoming National Safety Council Congress

Safety workshops focus on helping companies achieve safety culture excellence.

(The Woodlands, TX – September 25, 2012) ProAct Safety, provider of safety excellence strategies for organizations across the globe and frequent National Safety Council (NSC) contributors, announced the company will participate at the **2013 National Safety Council Congress & Expo**. ProAct Safety chief operating officer, Shawn M. Galloway, will be recognized as an up-and-coming young safety professional. Galloway and ProAct Safety president, Terry L. Mathis, will lead three workshops for safety professionals and executives, and the company will have a presence in the expo at booth #1308. The NSC event will take place in Chicago, Illinois, from September 28th through October 4th, 2013.

Workshops to Share Power of Measureable Safety Practices and Safety Strategies, plus Insight into the Actual Costs of Poor Safety

Galloway and Mathis will lead the following workshops at the Congress:

Safety Culture Excellence: Theory Meets Practice, September 29, 2013, (8:00 a.m. – 4:30 p.m.), led by Galloway and Mathis. Based on ProAct Safety's recently published book, STEPS to Safety Culture Excellence, this seminar will teach attendees how to help organizations develop, implement and sustain Safety Culture Excellence.

Developing a Safety Excellence Strategy, September 30, 2013, (4:00 p.m. – 5:30 p.m.), led by Galloway. Safety activities are not safety strategies. Attendees will learn a proven strategy framework and execution methodologies to better influence a path towards sustainable excellence in safety performance and culture.

Bankruptcy Begins with Poor Safety, October 1, 2013, (2:00 p.m. – 3:30 p.m.), led by Mathis. The cost of poor safety is not limited to workers' compensation and medical expenses. Recent research indicates safety performance impacts everything from quality and motivation to

customer satisfaction. This session examines research and ways to improve overall performance as well as safety performance.

Galloway Named to 2013 Class of NSC Rising Stars of Safety

According to an article in <u>SafetyandHealthMagazine.com</u>, Galloway was chosen, along with 39 other safety professionals from a field of 110 nominees, as a "leader of tomorrow" in the safety field. Galloway believes safety is a quality-of-life issue and that quality-of-life impacts business. Galloway pointed out in a recent webinar that "companies try to integrate safety into business, but often fail to integrate business into safety." He said businesses generally have more elaborate strategies for other business processes than they do for safety, and he believes safety is an indicator of organizational excellence.

Shawn's nomination was based on a program he developed to address contractor safety for a major client. It not only targeted obvious safety issues, but included steps to bring the contractors into the client site's safety culture and include them in the safety activities during their project time onsite. The process included creating project safety plans, contractor orientation materials and a video from the CEO of the firm explaining the importance of safety to the organization. The process was rolled out to the client's 172 sites through a train-the-trainer model and was coordinated with an outside firm that qualifies contractors' eligibility to do project work.

Award winners will be recognized officially at the conference, in Safety and Health Magazine, on nsc.org, and in other ways throughout the year.

For more information about the workshops, the award program and the 2013 NSC Congress & Expo, including registration information, visit http://congress.nsc.org/nsc2013/public/enter.aspx. To receive information about Mathis, Galloway and other upcoming events, contact Traci D. Long at ProAct Safety: (936)273-8701 or tlong@proactsafety.com.

About ProAct Safety

In 1993, ProAct Safety was created with the sole purpose of helping organizations achieve and sustain safety excellence. Now recognized as the world's most successful provider of safety excellence strategies, ProAct Safety has partnered with hundreds of organizations throughout the world, in every major industry. ProAct Safety believes sustainable safety excellence is never achieved with a one-size-fits-all approach, and the only path to sustainable safety culture and safety performance excellence is through professional collaboration. Learn more at www.proactsafety.com.