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Contact: Traci D. Long at ProAct Safety: (936)273-8701 or tlong@proactsafety.com.

ProAct Safety President to Speak on Safety Culture at Georgia Safety, Health and Environmental Conference

Shawn M. Galloway of ProAct Safety will share proven safety culture methods and practices at annual gathering of Georgia safety professionals.

(The Woodlands, Texas – September 16, 2014) ProAct Safety, a recognized pioneer in safety excellence strategies, announced its president, [Shawn M. Galloway](#), will address attendees at the 21st annual Georgia Safety, Health and Environmental Conference in Savannah, Georgia. The conference will be held October 8 – 10, 2014, at the Savannah Marriott Riverfront.

Galloway will deliver two sessions. In the first, “Safety Excellence: From Hands and Feet to Hearts and Minds,” he will share a better-practices approach to safety management used by many of safety’s most successful organizations. Galloway will also leverage his years of experience with hundreds of organizations to review a few misconceptions about safety that can keep safety leaders from accomplishing the safety excellence they desire for their organizations.

Galloway said the presentation will be full of practical tactics and case studies to help attendees determine their plan of action and monitor progress toward safety goals.

The second presentation is titled, “Stop Trying to Create a Safety Culture, Evolve the One You Have.” Galloway will emphasize the benefit of using an organization’s current safety culture as a starting point for successful safety culture change, rather than starting over from scratch. He said, “Attempting to benchmark against the safety cultures of other organizations can be demotivational. It’s more effective to begin by understanding your current cultural focus on safety and what has created it, then use proven methods to evolve it to best practices.”

Galloway will identify nine elements of a safety culture to help companies identify areas of greatest need and determine priorities for advancing the capabilities of their safety cultures. Read more about this principle on the ProAct Safety website: <http://proactsafety.com/articles/evolving-your-safety-culture-elements-that-matter-most>.

For more information about the Georgia conference, visit <http://www.georgiaconference.com>.

About Shawn M. Galloway

As a professional keynote speaker and internationally recognized safety excellence expert, Galloway has consulted with hundreds of organizations within every major industry to achieve and sustain excellence in performance and culture. He is also the host of the weekly podcast series “[Safety Culture Excellence](#)®”, a columnist for several magazines, and coauthor of the book *STEPS to Safety Culture Excellence*SM. The National Safety Council names Galloway a “top-rated speaker” in the safety industry, EHS Today listed him in the 2012-2013 50 People Who Most Influenced EHS, and ISHN magazine listed him in the 2012 Power 101 – Leaders of the EHS World.

About ProAct Safety

ProAct Safety is a global consultancy with more than two decades of experience and over 2,000 successful projects focused on safety strategy, leadership, culture and performance. The company has worked extensively with organizations in nearly every major industry in the global marketplace. ProAct Safety is recognized worldwide as the number-one resource for practical, proven, custom and creative solutions for safety excellence in performance and culture. Learn more at <http://www.ProActSafety.com>.