

PRESS ANNOUNCEMENT

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ProAct Safety CEO Presented EHS Today Webinar on Adaptive Safety

Shawn Galloway introduced a framework for building safety systems that can learn and adapt.

(Houston, TX – September 3, 2026) – ProAct Safety, a recognized pioneer of safety excellence and leadership strategies, announced that CEO Shawn M. Galloway presented the EHS Today webinar, “[**Eight-Armed Safety: Why EHS Leaders Must Think Like an Octopus, Not a Tin Man**](#),” on Tuesday, Aug. 25. The session recording is now available on demand.

Many safety systems were built around standardization, centralized decision-making and compliance. While these remain important, today’s workplaces are increasingly complex and variable. When conditions change, overly rigid systems can struggle to respond.

During the webinar, Galloway introduces the **Eight Arms framework**, an approach for examining how well a safety strategy can learn and adapt. The framework focuses on eight interconnected areas: clarity, ownership, curiosity, experimentation, subcultures, learning architecture, spreading versus rolling out, and leadership.

Using the contrast between an octopus and the Tin Man, Galloway shows how leaders can recognize when their safety systems have become too mechanical and where greater adaptability is needed. Participants learn how to strengthen frontline ownership and organizational learning while preserving the practices and processes that already work.

Attendees leave with a practical way to evaluate their current safety strategy, identify where rigidity may be limiting performance, and determine where to focus improvement efforts over the next 90 days.

Safety professionals, operational leaders, executives and others responsible for improving safety performance are encouraged to attend. Register to view the recording through EHS Today at: <https://www.ehstoday.com/webinars/webinar/55387220/eight-armed-safety-why-ehs-leaders-must-think-like-an-octopus-not-a-tin-man?sti=SG>

ABOUT SHAWN M. GALLOWAY

[Shawn M. Galloway](#), CEO of ProAct Safety, advises global enterprises on building the system capacity to prevent harm, recover from disruption, and make safety a driver of business value. He has authored several bestselling books, published more than 500 articles, and created the first safety podcast, *Safety Culture Excellence*, now exceeding 900 episodes. Named among the Top 50 People Who Most Influence EHS and a Top 10 Speaker, his insights appear in Bloomberg, Fox News, Sirius Business Radio, and many others. He serves on the Harvard Business Review Advisory Council, Forbes Business Council, and Fast Company Executive Board.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and employee engagement projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.