

FOR IMMEDIATE RELEASE

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ASSP's SafetyFOCUS SMS Virtual Conference to Include ProAct Safety Sessions on Leading Indicators and Safety Excellence

Terry Mathis' session will distinguish between basic and excellent safety, and Shawn Galloway's session will discuss the evolution of safety measurements.

(The Woodlands, TX – September 3, 2020) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its Principals, Terry L. Mathis and Shawn M. Galloway, will be leading sessions at the upcoming American Society of Safety Professionals (ASSP) virtual [Safety FOCUS: Safety Management Systems](#), on September 16-17.

Mathis' session, "What Differentiates Safety Excellence from Basic Safety," details why doing basic safety better will not achieve safety excellence. Attendees will learn how the best in safety have advanced and matured their approaches and metrics to address the gap between current performance and excellent performance. Develop knowledge and take away tools to help you move from managing and measuring results to managing and measuring the true drivers of results. (Sept 16 at 1:45pm CT)

Galloway's session, "Pushing Past Leading Indicators – Measuring Progress and Value," details how safety indicators have evolved. Attendees will learn how the best in safety have advanced and matured their measurements and metrics from lagging to leading to value-based to balanced scorecards. Develop knowledge and take away tools to help you move from measuring results to assessing the true drivers of results. (Sept 17 at 12:30pm CT)

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of five books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway is the President of the global consultancy, ProAct Safety. He is a consultant, professional speaker and author of several bestselling books on safety strategy, culture, leadership and Behavior-Based Safety. He is a monthly columnist for several magazines and one of the most prolific contributors in the industry, having authored over 600 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations and has worked across every major industry. He has received awards and recognition for his significant contributions from the American Society of Safety Professionals Council on Practices & Standards, National Safety Council's Top

40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS, ISHN Magazine's POWER 101 – Leaders of the EHS World and their newest list: 50 Leaders for Today and Tomorrow and Pro-Sapien's list of The Top 11 Health and Safety Influencers of 2019. Read more about him and his work at www.ShawnGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.