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Shawn M. Galloway of ProAct Safety to Deliver Keynote at Annual ASSE Region III Safety Conference

In his keynote speech at the 40th annual ASSE Region III Professional Development Conference (PDC), Shawn Galloway will encourage safety professionals to stop trying to create a new safety culture and start strategically improving their existing safety culture.

(The Woodlands, TX – September 1, 2015) ProAct Safety, a global safety consultancy and pioneer in leadership and safety excellence strategies, announced the company's president and chief operating officer, Shawn M. Galloway, will deliver one of two keynote speeches at the 40th annual [ASSE Region III Professional Development Conference \(PDC\)](#). The conference will take place in Galveston, Texas, September 20 – 23, 2015, at the Moody Gardens Hotel and Convention Center. The title of Galloway's keynote speech is "Stop Trying to Create a Safety Culture, Evolve the One You Have." He will also present one of the general sessions, discussing ways to change safety management culture. Both presentations will take place Monday, September 21, 2015.

The American Society of Safety Engineers (ASSE) is the oldest and largest professional safety organization, with more than 37,000 members worldwide. ASSE Region III is comprised of 15 chapters across the states of Arkansas, Oklahoma and Texas.

Galloway, an internationally recognized safety expert and professional keynote speaker, said organizations need to stop asking whether they have a safety culture and instead ask themselves, "Are we managing our safety culture or being managed by it? Safety culture is not new," Galloway explained. "Safety goals should be focused on strategically improving the influential safety culture that already exists in most companies."

Galloway's general session is titled "The Transformational Leader: From Hands and Feet to Hearts and Minds." He will show safety leaders how to evolve safety management from a have-to culture to a want-to culture. Galloway will leverage his years of experience with hundreds of organizations to review misconceptions about safety that can keep companies from achieving the safety goals they desire.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT SHAWN M. GALLOWAY

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and host of the weekly podcast series, Safety Culture Excellence®. Galloway is a columnist for several magazines and coauthor of the book *STEPs to Safety Culture Excellence* (WILEY, 2013). Read more about him and his work at www.ShawnMGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.