

FOR IMMEDIATE RELEASE

Contact: Traci D. Long, ProAct Safety, (936)273-8701, tlong@proactsafety.com

ProAct Safety CEO to Present Opening Keynote at EHS Safety Leadership NOW

Shawn Galloway will examine why safety programs haven't reduced fatalities and what needs to change now.

(Houston, TX – August 31, 2026) – ProAct Safety, a recognized pioneer of safety excellence and leadership strategies, announced that CEO Shawn M. Galloway will present the opening keynote at [EHS Safety Leadership NOW](#), a free two-day online summit hosted by EHSLeaders. His session, **“Changing the Mindset Around Safety Leadership,”** opens the program at 11:30 a.m. ET on Tuesday, Sept. 1.

Over the past decade, many organizations have reorganized their safety programs around preventing serious injuries and fatalities. Galloway contends this shift has not delivered the results expected of it, and that safety professionals need to reconsider how they approach safety leadership.

In the keynote, Galloway explains where the serious injury and fatality focus breaks down in practice. He then makes the case that safety leaders should actively look for dissenting views inside their organizations. Disagreement is often the first indication of a weakness or an unrecognized risk, and it tends to go unreported where raising it carries a cost.

Galloway also covers how to build the trust and engagement those conversations depend on, and how safety leaders can give senior leadership a more accurate account of safety in the organization. That includes the ways safety information gets filtered as it moves up through management.

Attendees will leave with methods for surfacing dissent, improving engagement, and reporting safety performance more accurately to executives.

Safety professionals, operational leaders, executives and others responsible for improving safety performance are encouraged to attend.

This event is complimentary. Register through EHSLeaders at:

<https://event.on24.com/eventRegistration/EventLobbyServlet?target=reg20.jsp&eventid=5421005&sessionid=1&key=C8C95E6A98DCE7041200301AE038E3CF&groupId=3492717&sourcepage=register?partnerref=SiteEventListing>

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway, CEO of ProAct Safety, advises global enterprises on building the system capacity to prevent harm, recover from disruption, and make safety a driver of business value. He has authored several bestselling books, published more than 500 articles, and created the first safety podcast, *Safety Culture Excellence*, now exceeding 900 episodes. Named among the Top 50 People Who Most Influence EHS and a Top 10 Speaker, his insights appear in Bloomberg, Fox News, Sirius Business Radio, and many others. He serves on the Harvard Business Review Advisory Council, Forbes Business Council, and Fast Company Executive Board.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and employee engagement projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.