FOR IMMEDIATE RELEASE

Contact: Traci D. Long, ProAct Safety, (936)273-8701, tlong@proactsafety.com

Keynote at Annual ASSE Region III Safety Conference to Focus on Trends in Safety Excellence

Shawn Galloway's opening presentation to focus on 7 predictions of emerging trends in how safety is viewed, thought of, strategically managed, and how progress is measured.

(The Woodlands, TX – August 29, 2017) ProAct Safety, a global safety consultancy and pioneer in leadership and safety excellence strategies, announced the company's president, Shawn M. Galloway, will deliver the opening keynote speech at the <u>ASSE Region III Professional Development Conference</u> (PDC). The conference will take place in Hurst, Texas on 11-13 September 2017 at the Hurst Conference Center. The title of Galloway's presentation is "*Forecasting Tomorrow: The Future of Safety Excellence,*" and is based on his 2015 bestselling book of the same title. His keynote will kick-off the event, and attendees will be provided a copy of the associated book and an opportunity to have the author sign after his presentation.

The American Society of Safety Engineers (ASSE) is the oldest professional safety organization, with more than 36,000 members worldwide. ASSE Region III is comprised of 15 chapters across the states of Arkansas, Oklahoma and Texas.

Galloway, an internationally recognized safety expert and professional keynote speaker, said, "Over the next ten years, organizations will see a significant shift in how safety will be led. While the practices and methodologies contributing to the global improvement in safety over the past couple of decades are still quite beneficial, the rework of the thinking around how safety is led, what success looks like, how it is achieved and who is responsible for what, will facilitate the next major step change in performance and culture many companies are looking for. I look forward to elaborating on this during my time with the attendees."

For more information about ProAct Safety events, visit <u>http://proactsafety.com/events</u>.

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway is the President of ProAct Safety and coauthor of several bestselling books. As a consultant, trusted advisor to global corporations, and keynote speaker, he has helped hundreds of organizations within every major industry to improve safety strategy, culture, leadership and employee engagement. He is also the host of the highly acclaimed weekly podcast series Safety Culture Excellence[®] and a columnist for several magazines. Read more about him and his work at http://www.ShawnMGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at http://www.ProActSafety.com.