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ProAct Safety and Safety Expert Shawn M. Galloway Celebrate 250th Safety Culture Excellence[®] Podcast

ProAct Safety's president and COO, Shawn M. Galloway, reaches milestone of nearly five years of thought leadership in the safety industry's longest running safety excellence podcast.

(The Woodlands, TX – August 14, 2012) [Shawn M. Galloway](#), president and COO of **ProAct Safety**, provider of safety excellence strategies for organizations across the globe, announced the completion of the company's 250th episode of the weekly Safety Culture Excellence[®] podcast. The milestone podcast, titled "[What Can Safety Learn from Lean](#)," caps nearly five years of safety material Galloway and his colleagues have freely shared with the professional safety community since the first podcast on January 4, 2008.

Galloway said he developed the idea for the podcast in 2007, when he was looking for professional development opportunities in the safety field. "I couldn't find a single worthwhile podcast on safety excellence. I was also looking for a low-cost or no-cost way to share ideas companies could use to self-improve safety performance and safety culture."

In the early 2000s, an international ProAct Safety client with sites throughout the world asked Galloway and his colleague, founder and CEO Terry L. Mathis, to train dozens of internal safety consultants. ProAct Safety began receiving calls from the consultants, and effectively became the company's help desk for safety excellence. "We found ourselves saying, 'I wish I could record my answer and play it back when a call comes in!'" Galloway explained. "We created a list of common questions and began recording our answers. Then we discovered Apple's podcast capabilities and began recording and publishing in the iTunes format and posting podcasts online."

Today, thousands of safety professionals from all over the world at many levels of expertise subscribe to the podcast. [Safety Culture Excellence[®]](#) is the longest running weekly safety industry podcast that focuses on safety performance and safety culture.

Galloway said, "We are thrilled to be in a unique position to offer strategies to individuals all over the world at a cost that can't be beat: free. This is safety, after all. If there are ideas that can be

used to help people prevent a life from being lost, we believe they should be shared willingly and in a way that facilitates self-implementation.”

Although the weekly commitment can be daunting, Galloway has continued because the need throughout the world is clear. “The feedback I receive from listeners from all over the world with different challenges and maturity of cultures keeps me motivated to continue. Also, developing new tactics, strategies and methodologies for the weekly podcasts and articles to provide new value keeps me fresh and allows me to continue to push the envelope in safety, as well as challenge status-quo thinking and techniques for the benefit of the entire industry.”

Listeners can access the podcasts in a variety of ways: 1) download or stream live directly from the ProAct Safety blog site at <http://www.safetycultureexcellence.com>; 2) subscribe to the RSS feed to be notified when a new podcast is released; or 3) subscribe via iTunes and have new podcasts downloaded every time you connect.

About ProAct Safety

In 1993, ProAct Safety was created with the sole purpose of helping organizations achieve and sustain safety excellence. Now recognized as the world’s most successful provider of safety excellence strategies, ProAct Safety has partnered with hundreds of organizations throughout the world, in every major industry. ProAct Safety believes sustainable safety excellence is never achieved with a one-size-fits-all approach, and the only path to sustainable safety culture and safety performance excellence is through professional collaboration. Learn more at www.proactsafety.com.