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ProAct Safety's Mathis to Share New and Advanced Safety Approaches in Transportation for the Claims + Safety 2015 Seminar

ProAct Safety founder and CEO, Terry L. Mathis, will share the newest approaches and tools leading organizations are using to create and support a safety culture to meet marketplace changes.

(The Woodlands, TX – August 11, 2015) ProAct Safety, a recognized pioneer of leadership and safety excellence strategies, announced the company's founder and CEO, Terry L. Mathis, will give a presentation titled "Safety Culture: Newest Approaches and Tools" at this year's [Claims + Safety Seminar](#), hosted by Protective Insurance Company. The presentation will take place at 8am on 25 August 2015, at The Alexander Hotel in Indianapolis, Indiana.

"Terry is one of our top presenters, with a topic that will help all the other topics come together," said Dennis Shinault of Baldwin & Lyons, parent company of Protective. Mathis also will take part in a speaker panel discussion.

Shinault said Mathis has presented before at the annual conference and was chosen, in part, due to his positive reception and high praise at the 2014 Public Transportation Seminar and an ATA Safety Management Council Conference. "We really liked how he brought a complex subject down to simple everyday language that helps the novice safety professional, but yet was so powerful and fulfilling that even most seasoned safety veterans learned from him." Mathis will help attendees at this year's Claims + Safety Seminar understand even though developing and sustaining an effective safety culture is not easy, the safety journey is a series of steps that can be broken down into manageable processes.

"Having a company with a true safety culture creates an environment that retains top performing employees and encourages top performers to come be a part of the team. This translates into more customer satisfaction," Shinault said. "Safety culture is important to having a safer, more efficient and profitable company."

For more information about ProAct Safety public and speaking events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at American Society of Safety Engineers (ASSE) and National Safety Council (NSC) annual events, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of the bestseller *STEPS to Safety Culture Excellence*SM (WILEY, 2013) and the newly released *Forecasting Tomorrow: The Future of Safety Excellence*. Learn more about him at www.TerryMathis.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.