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## **Galloway of ProAct Safety to Deliver Opening Keynote at EHS Today's Safety Leadership Conference**

*Shawn Galloway's presentation, "How to Capture New Value from within Your Organization," is based on the 2016 book he coauthored.*

(The Woodlands, TX – August 10, 2016) ProAct Safety, a recognized pioneer of safety excellence strategies, announced Shawn M. Galloway, the company's president and chief operating officer, will kick off [EHS Today's Safety Leadership Conference](#) with his keynote presentation. His talk, scheduled for 8am on Tuesday, September 20<sup>th</sup>, will focus on capturing value with discretionary effort.

In his keynote, titled after the book, "[Inside Strategy: Value Creation from within Your Organization](#)," Galloway will share how to take the greatest strategic thinking and focus it inside your organization. Shawn will also participate in a "TED Talk Style Discussion on the Safety Maturity Index as it Relates to Safety Culture" along with Mark Eitzman of Rockwell Automation immediately following the keynote.

"I had the pleasure of speaking at this conference last year and was impressed by the content and audience," Galloway said. "There has been a significant shift in leading organizations to move away from the search for new programs and focus rather on delivering sustainable value to the internal customers of the safety improvement efforts. This requires rethinking how we implement injury-prevention as well as cultural efforts, and I'm honored to have been asked to address this by delivering this year's keynote."

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

### **ABOUT SHAWN M. GALLOWAY**

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence*. His latest book, *Inside Strategy: Value Creation from within Your Organization*, was published earlier this year. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 400 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations within every major industry. He has received awards for his significant contributions from the American Society of Safety Engineers Council on Practices & Standards, listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at [www.ShawnGalloway.com](http://www.ShawnGalloway.com)

### **ABOUT PROACT SAFETY**

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and Behavior-Based Safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.