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ProAct Safety Leaders Plan Diverse Participation at the National Safety Council (NSC) Congress & Expo

Frequent NSC presenters Shawn Galloway and Terry Mathis will expose behavior-based safety misconceptions, share practical paths to safety excellence, and help safety professionals rise to the top of their field by adding value.

(The Woodlands, TX – August 7, 2012) **ProAct Safety**, provider of safety excellence strategies for organizations across the globe and frequent National Safety Council (NSC) contributors, announced the company's leaders will host and moderate multiple public and private sessions at the 2012 National Safety Council (NSC) Congress & Expo. The events will take place in Orlando, Florida, October 20 – 25, 2012. The firm also will have a presence in Booth #1012 in the exhibit hall at Orlando's Orange County Convention Center.

ProAct Safety founder and CEO, **Terry Mathis**, and the company's president and COO, **Shawn Galloway**, are frequent presenters of NSC webinars and chapter and national conference talks across America. They have participated in the NSC expo every year since 2007, in addition to contributing to NSC activities periodically for many years prior.

NSC spokeswoman Hilda Koskiewicz said the continued participation of ProAct Safety's executives in NSC activities reflects NSC Congress & Expo objectives, which helps provide a balance of topics, issues, speaker expertise and audience expectations. "For more than 10 years, we've had the pleasure of working with [Shawn and Terry](#) from ProAct Safety. What started as an exhibitor relationship has blossomed to involvement in all aspects of NSC Congress & Expo, from exhibiting to speaking, and now social media. We look forward to continuing this partnership for many years to come."

"The work of the National Safety Council is critical to the education of safety professionals and organizations not only in the U.S., but across the globe," Mathis said. "We are honored to have been asked again to share our expertise throughout this conference."

Mathis and Galloway will participate in the following official sessions, in addition to other impromptu and private events:

Behavior-Based Safety: Dead, Alive or Failing to Thrive

This 90-minute session, led by Galloway, will provide insight into common misperceptions about behavior-based safety, as well as approaches that bypass confusing safety practices, seemingly magical formulas and dangerous do-it-yourself safety methodologies that have plagued the field for years. Attendees will learn a clear path to positive transformation and successful behavioral safety processes.

90 Minutes to Safety Culture Excellence

Galloway and Mathis, pioneers of podcasting and innovators of [Safety Culture Excellence®](#), will share key points from more than 250 audio and video podcasts and 2,000 global safety transformation case studies. The goals of this presentation are to nurture a desire to use safety excellence as a path to business excellence, identify where organizations should focus efforts on safety to be successful, and teach participants how to internalize the ability to achieve and repeat the steps toward a better safety culture.

Climbing to the Top by Adding Value

In this full-day session, Mathis and Galloway will outline proven steps participants can follow to become a recognized safety guru in any organization. The ProAct Safety leaders will demonstrate ways safety professionals achieve success by adding value personally on a daily basis. It's done by investing time in improving abilities, continually developing new capabilities and knowledge, and contributing to the safety profession in ways no one else can claim.

For more information about the National Safety Council Congress & Expo, including these educational sessions, visit www.congress.nsc.org. To receive information about Mathis, Galloway and other upcoming events, contact Traci D. Long at ProAct Safety: (936)273-8701 or tlong@proactsafety.com.

About ProAct Safety

In 1993, ProAct Safety was created with the sole purpose of helping organizations achieve and sustain safety excellence. Now recognized as the world's most successful provider of safety excellence strategies, ProAct Safety has served more than 1,500 locations throughout the world, in every major industry. ProAct Safety believes sustainable safety excellence is never achieved with a one-size-fits-all

approach, and the only path to sustainable safety culture and safety performance excellence is through professional collaboration. Learn more at www.proactsafety.com.