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New Book from ProAct Safety Predicts Safety Trends Expected to Impact Industries Worldwide

Book by Shawn M. Galloway and Terry L. Mathis provides clarity and insight into the evolution of safety and forecasts upcoming changes to the field.

(The Woodlands, TX – July 20, 2015) The best-selling authors of *STEPS to Safety Culture ExcellenceSM*, and principals of ProAct Safety, the recognized pioneer of leadership and safety excellence strategies, introduced a new book, [*Forecasting Tomorrow: The Future of Safety Excellence*](#), for safety personnel and leaders in industries across the globe. The book is designed to offer profound insights that will reshape the improvement strategies for safety performance and culture, based on emerging national and international business and safety trends. It is scheduled to publish in early August.

The book covers a wide variety of safety subjects and describes emerging changes in the role of safety and safety professionals. The book is organized to illuminate seven thought-provoking predictions.

"Emerging trends are becoming increasingly visible among multi-industry company leaders regarding how safety is viewed, thought of, strategically managed, and how progress is measured. Moreover, the cast of characters, the roles they play, and accountability for behavioral responsibilities are evolving, all for the better. While a plethora of companies have a long way to go on the journey to safety excellence, certain companies are leading the pack."

To pre-order *Forecasting Tomorrow: The Future of Safety Excellence*, visit <http://proactsafety.com/store/products/books/book-forecasting-tomorrow>.

ABOUT SHAWN M. GALLOWAY

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and host of the weekly podcast series, Safety Culture Excellence[®]. Galloway is a columnist for several magazines and coauthor of the book *STEPS to Safety Culture Excellence* (WILEY, 2013). Read more about him and his work at <http://www.ShawnMGalloway.com>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of *STEPS to Safety Culture Excellence* (WILEY, 2013). Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.