

PRESS ANNOUNCEMENT

Contact: Traci D. Long, ProAct Safety, (936)273-8701, tlong@proactsafety.com

ProAct Safety to Share Core Principles of Safety Excellence at ASSE's Safety 2016 Conference

International safety leadership and performance excellence experts, Terry L. Mathis and Shawn M. Galloway of ProAct Safety, will reveal better practices for safety strategy, measurement, leadership and behavior-based safety.

(The Woodlands, TX – May 24, 2016) ProAct Safety, a recognized pioneer of leadership and safety excellence strategies, announced the company's CEO, Terry L. Mathis, and president, Shawn M. Galloway, will lead four sessions at the American Society of Safety Engineers (ASSE) [Safety 2016](#) conference in Atlanta, Georgia. The conference will take place at the Georgia World Congress Center. The ProAct Safety sessions are scheduled as follows.

Saturday, June 25:	Re-Engineering Behavior-Based Safety
Sunday, June 26:	Training Supervisors to Become Safety Coaches
Monday, June 27:	Four Core Competencies of Safety Excellence
Tuesday, June 28:	Transformational Indicators: Measuring the Contribution of Value

The presenters will share ways to enhance safety strategies and execution as safety evolves. Galloway said, "Measuring activities to determine effectiveness of improvement efforts or culture tells you very little if excellence is your goal. Safety must evolve to measure not just the things we do to try to improve the lagging indicator results, but also the contribution of value from our activities to our results."

"In the past two decades, more effective ways of implementing BBS have been discovered and innovative steps have been taken to bring these systems to new heights of engagement and performance," Mathis said. "We will demonstrate alternatives to traditional BBS methods to help companies improve efficiency without sacrificing effectiveness."

For more information about ProAct Safety events, please visit: www.ProActSafety.com/Events.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of four books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT SHAWN M. GALLOWAY

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence*. His latest book, *Inside Strategy: Value Creation from within Your Organization*, was published this month. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 400 podcasts, 200 articles and 100 videos. Shawn's consulting

clients include most of the best safety-performing organizations within every major industry. He was listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at www.ShawnGalloway.com

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at www.ProActSafety.com.