

PRESS ANNOUNCEMENT

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ProAct Safety to Lead Advanced Sessions at ASSE Safety 2015 Conference

International leadership and safety excellence experts Terry L. Mathis and Shawn M. Galloway of ProAct Safety will provide best practices for safety strategy, leadership and Behavior-Based Safety.

(The Woodlands, TX – May 12, 2015) ProAct Safety, a recognized pioneer of leadership and safety excellence strategies, announced the company's CEO, Terry L. Mathis, and president, Shawn M. Galloway, will lead four sessions at the American Society of Safety Engineers (ASSE) [Safety 2015](#) conference in Dallas, Texas. The conference will take place at the Kay Bailey Hutchinson Convention Center. The ProAct Safety sessions are scheduled as follows.

Saturday, June 6, 2015: "Training Supervisors to Become Safety Coaches" (pre-conference; Mathis)

Sunday, June 7, 2015: "Re-Engineering Behavior-Based Safety" (pre-conference; Mathis)

Monday, June 8, 2015: "Top Five Strategic EHS Training Tips" (Galloway; sponsored by ASSE's HR branch)

Tuesday, June 9, 2015: "The New Safety Strategy: Stop Preventing Accidents and Start Adding Value" (Mathis)

The presenters will share ways to modify safety strategies and training as safety evolves. Galloway said, "Future improvements in training will rely on a specific set of goals, including measurable ROI."

Mathis says leading organizations are achieving better safety metrics by developing strategies around the safety needs of the worker rather than simply directing accident prevention. Supervisors are being trained as safety coaches who can identify and modify behaviors that cause accidents, as well as improve worker performance. Behavior-Based Safety can be re-engineered to increase effectiveness.

"In the past two decades, more effective ways of implementing BBS have been discovered and innovative steps have been taken to bring these systems to new heights of engagement and performance," Mathis said. "We will demonstrate alternatives to traditional BBS methods to help companies improve efficiency without sacrificing effectiveness."

For more information about ProAct Safety events, please visit: <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis is known for dynamic presentations and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is the coauthor of *STEPS to Safety Culture ExcellenceSM* (WILEY, 2013). Learn more about him at www.TerryLMathis.com.

ABOUT SHAWN M. GALLOWAY

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and

host of the weekly podcast series, Safety Culture Excellence®. Galloway is a columnist for several magazines and coauthor of the book *STEPS to Safety Culture Excellence*. Read more about him and his work at www.ShawnMGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.