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Best-selling Authors Galloway and Mathis Introduce Book Focused on the Realities of Behavioral Safety in Today's Workplace

The latest book by ProAct Safety principals describes how to build efficiencies and employee engagement into your safety processes.

(The Woodlands, TX – May 9, 2017) The best-selling authors of *STEPS to Safety Culture ExcellenceSM* and *Forecasting Tomorrow: The Future of Safety Excellence*, and principals of ProAct Safety, announce their latest release, [*Lean Behavior-Based SafetySM: BBS for Today's Realities*](#), is available for pre-order on Amazon. The anticipated release date is 6 June 2017.

While several version of BBS have been around since the 1980s, few of them have truly adapted to the changing environment in which they must operate. The [*Lean BBS[®]*](#) process has not only evolved, but continues to do so with each customized implementation. Making BBS fit your culture, operations and logistical realities, rather than trying to make your company fit some idealistic model, is a key to success in today's realities.

“By combining the principles of Lean Manufacturing and Behavior Based Safety, Shawn Galloway and Terry Mathis offer an effective and manageable system that will not only improve your Safety performance, but will improve your Safety Culture at all levels as well,” says Mark Kehne of Cardinal FG. “Lean BBS is a must-read for anyone considering a journey down the path of Behavior Based Safety and for those whose past experience with Behavior Based Safety proved unsuccessful or not sustainable.”

To download the introduction or order *Lean Behavior-Based Safety: BBS for Today's Realities*, visit <https://proactsafety.com/insights/book-lean-behavior-based-safety-bbs-for-todays-realities>.

ABOUT SHAWN M. GALLOWAY

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and host of the weekly podcast series, Safety Culture Excellence[®]. Galloway is a columnist for several magazines and coauthor of the book *STEPS to Safety Culture Excellence* (WILEY, 2013). Read more about him and his work at <http://www.ShawnMGalloway.com>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic consulting, writing, and speaking in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has published over 100 articles in industry magazines over the last 15 years and is coauthor of four books including *STEPS to Safety Culture Excellence* (WILEY, 2013). Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.