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ProAct Safety Unveils Online Store for Safety Excellence Tools

Safety excellence experts at ProAct Safety provide online ordering of supplemental safety materials and registration for public workshops.

(The Woodlands, TX – April 30, 2012) ProAct Safety, a provider of safety excellence strategies for organizations across the globe, opened the virtual doors of a new online store, where any organization can purchase DVDs, conference tickets, books, podcasts and logo merchandise to teach safety excellence and promote it beyond the workplace. The online storefront at www.ProActSafety.com/store will be opened to the public on May 1, 2012.

The ProAct Safety storefront provides a quick, easy way to access materials that reinforce safety excellence in all types of companies and industries. Shawn Galloway, ProAct Safety president and chief operations officer, said most items in the store were requested by customers.

“Every organization has a unique path to sustainable safety excellence and can benefit in many ways from tools that assist in the ability to execute against a safety excellence strategy,” Galloway said. “The items we offer in the store supplement our work with client organizations to maximize their safety performance and make safety culture excellence a more realistic and achievable goal.”

Educational CDs and DVDs in the store clarify processes and programs leading to better safety performance. Topics include how supervisors can make a difference, transforming a safety culture, and guidelines for recognition and rewards. Some videos supplement ProAct Safety Lean Behavior-Based Safety® offerings, especially for concepts some trained internal consultants and facilitators might find difficult to convey.

The ProAct Safety online store offers printed materials, as well. Some are available only to licensed users who have contracted the services of ProAct Safety. Other materials, including books, white papers and posters, are available to any individual or organization interested in improving a safety excellence program and safety or executive leadership skills.

The ProAct Safety online store also offers a convenient way to review and register for available ProAct Safety conferences and workshops.

Galloway said, “We are honored to have many of our clients requesting promotional items and apparel with the ProAct Safety logo on them.” The online store carries a selection of shirts, hats, pens and other logoed items.

To order from the ProAct Safety online store, visit www.ProActSafety.com/store.

About ProAct Safety

In 1993, ProAct Safety was established with the sole purpose of helping organizations achieve and sustain safety excellence. Now recognized as the world’s most successful provider of safety excellence strategies, ProAct Safety has served more than 1,500 locations throughout the world, in every major industry. ProAct Safety believes sustainable safety excellence is never achieved with a one-size-fits-all approach, and the only path to sustainable safety culture and safety performance excellence is through professional collaboration. Learn more at www.proactsafety.com.