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ProAct Safety's Galloway to Share Steps for Motivating Safety Improvement at Tennessee Safety and Health Congress

Shawn M. Galloway, industry expert on safety transformation, will explore misconceptions that hinder safety leaders from achieving and sustaining excellence in safety culture and performance.

(The Woodlands, TX – April 22, 2014) ProAct Safety, a recognized pioneer of safety excellence strategies, announced Shawn M. Galloway, the company's president and chief operating officer, has been invited to deliver the [opening keynote address](#) at the 37th annual Tennessee Safety and Health Congress. The congress is a joint venture of the Tennessee Occupational Safety and Health Administration (TOSHA) and the American Society of Safety Engineers (ASSE). It will be held July 20 – 23, 2014, in Nashville, Tennessee, at the Gaylord Opryland Resort and Convention Center.

Galloway, an internationally recognized expert, consultant, and avid speaker and writer in the safety excellence world, will base his talk on the company's success with clients and his recent book [STEPS to Safety Culture Excellence](#)[®], which was co-authored by [Galloway and Terry L. Mathis](#), ProAct Safety's founder and chief executive officer.

"Shawn's ability to share his message in simplistic terms helps his audiences understand why safety and health are more important than regulations," said Hal Williams, co-chairman of the congress. "It's about people. We are looking forward to benefiting from Shawn's expertise, so we can promote, increase awareness of, and implement effective safety and health practices in the workplace."

In the keynote, titled "Safety Excellence: From Hands and Feet to Hearts and Minds," Galloway will draw on many years of experience with hundreds of organizations to share insight into a better-practices approach to safety measurement used by many of the best safety performing companies. In addition, he will explore misconceptions that typically hinder safety leaders from achieving and sustaining safety excellence.

"Organizations that have achieved sustainability of excellent results in culture and performance define, measure and motivate what they want, rather than focusing on what they don't want," Galloway said. "This presentation will be full of practical tactics and case-study stories, so attendees can begin measuring what they want and monitor visible progress toward their goals."

The mission of the Tennessee Safety and Health Congress is to provide the widest variety of workplace safety and health education possible at a reasonable cost. For more information about the event, visit <http://www.tnsafetycongress.org>.

About ProAct Safety

ProAct Safety is a global consultancy with more than two decades of experience and 2,000 successful projects focused on the advanced areas of Safety Strategy, Leadership, Culture and Performance. The company has worked extensively with organizations in nearly every major industry in the marketplace. ProAct Safety is recognized worldwide as the number-one resource for practical, proven, custom and creative solutions for safety excellence in performance and culture. Learn more at www.ProActSafety.com.