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Contact: Traci D. Long, ProAct Safety, (936)273-8701, tlong@proactsafety.com

Shawn Galloway of ProAct Safety Keynoting at Rockwell Automation’s “The Business of Machinery Safety” Seminar

Galloway’s machinery safety keynote will be based on the best-selling book, STEPS to Safety Culture ExcellenceSM, and provide best practices and tactics for both incident prevention and culture enhancement.

(The Woodlands, TX – April 9, 2015) ProAct Safety, a recognized pioneer of safety excellence strategies, announced the company’s president, Shawn M. Galloway, will deliver the keynote speech at [Rockwell Automation’s “The Business of Machinery Safety: Making Safety a Competitive Advantage”](#) day-long seminar on April 14th 2015 at the Rochester Institute of Technology in Rochester, New York. His talk, titled “Safety Culture Excellence: From Hands and Feet to Hearts and Minds” will begin at 9:45am.

Galloway’s keynote will focus on how many of the best organizations and leaders create, inspire and continuously improve their journey to safety excellence. Based on the 2013 best seller, [STEPS To Safety Culture Excellence](#), Galloway says the attendees will be provided with proven questions and tactics to return to their organizations and immediately and strategically make a substantial and measurable difference in both incident prevention and culture enhancement.

For more information on ProAct Safety events, please visit: <http://proactsafety.com/events>.

ABOUT SHAWN M. GALLOWAY

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and host of the weekly podcast series, Safety Culture Excellence[®]. Galloway is a columnist for several magazines and coauthor of the book *STEPS to Safety Culture Excellence*. Read more about him and his work at <http://www.shawnmgalloway.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.