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ProAct Safety Offers Public Workshop for Senior Level Leaders to Develop Safety Strategy

The STEPS to Safety Culture ExcellenceSM workshop, based on the bestselling book of the same title, is designed to help leaders develop a companywide strategy for safety excellence.

(The Woodlands, TX – March 29, 2016) ProAct Safety, the recognized pioneer of safety excellence strategy, announced its third annual public workshop on the proprietary STEPS (Strategic Targets for Excellent Performance in SafetySM) strategy methodology for senior management participants. The workshop will share the most successful strategies for customizing safety excellence processes for organizations and developing a three-year to five-year safety excellence business plan, based on the 5-star Amazon rated book, *STEPS to Safety Culture Excellence* (Wiley, 2013). The workshop, limited to 10 participants, will be held on September 14-15, 2016 in The Woodlands, Texas.

“We look forward to supporting these organizations as they transform the practical methodology in the book into implementable company-wide safety strategies that makes a real difference in advancing both injury prevention and cultural enhancement efforts for their organizations,” said Terry L. Mathis, ProAct Safety founder and chief executive officer.

According to Mathis, STEPS is a universal process any organization can use to identify, prioritize and solve safety problems at many levels. It is a single process used to address all safety issues—organizational, behavioral, conditional and cultural. This process extends throughout an organization and eliminates an ongoing need to bring in new consultants, programs and approaches that create a “flavor of the month” safety mentality.

ProAct Safety president and chief operating officer, Shawn M. Galloway, said, “Data compiled from more than 1,100 projects led to the development of this approach. It was interesting to find that the vast majority were experiencing a few common challenges, presenting us with an opportunity to create significantly new value in a universal approach to solving safety problems and permanently implementing continuous safety improvement in both injury prevention and the safety aspects of occupational culture.”

For more information about the workshops or to sign up, visit www.STEPSworkshop.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and employee engagement projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.