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## **To Meet Demand ProAct Safety Launches Public STEPS to Safety Culture Excellence Workshops**

*Offered by globally-recognized leader of safety excellence strategy, workshops are designed to help leaders develop a companywide strategy for safety excellence.*

(The Woodlands, TX – March 4, 2014) ProAct Safety, a recognized pioneer of safety excellence strategy, announced its response to the magnitude of requests for private workshops and consulting on the proprietary STEPS (Strategic Targets for Excellent Performance in Safety<sup>SM</sup>) strategy methodology by scheduling public workshops for senior management participants. These workshops will share the most successful strategies for customizing a safety excellence process for organizations and developing a three-year to five-year safety excellence business plan. The first workshop, limited to 10 participants, will be held on 29-30 April 2014 at the Hyatt Market Street in The Woodlands, Texas. Another workshop is scheduled at the same location in October. The workshops are based on the company's 5-star Amazon rated book, *STEPS to Safety Culture Excellence*.

"We look forward to supporting these organizations as they transform the practical methodology in the book into implementable companywide safety strategy that makes a real difference in advancing both injury prevention and cultural enhancement efforts for their organizations," said Terry L. Mathis, ProAct Safety founder and chief executive officer.

According to Mathis, STEPS is a universal process any organization can use to identify, prioritize and solve safety problems at many levels. It is a single process used to address all safety issues—organizational, behavioral, conditional and cultural. This process extends throughout an organization and eliminates an ongoing need to bring in new consultants, programs and approaches that create a "flavor of the month" safety mentality.

ProAct Safety president and chief operating officer, Shawn M. Galloway, said, "Data compiled from more than 1,100 projects led to the development of this approach. It was interesting to find that the vast majority were experiencing a few common challenges, presenting us with an opportunity to create significantly new value in a universal approach to solving safety problems and permanently implementing continuous safety improvement in both injury prevention and the safety aspects of occupational culture."

For more information about the workshops or to sign up, visit [www.STEPSworkshop.com](http://www.STEPSworkshop.com).

### **About ProAct Safety**

ProAct Safety is a global consultancy with over two decades of experience and 2,000 successful projects in the fields of safety culture, strategy, leadership coaching and development, and Behavior-Based Safety (BBS). The company has worked with organizations in every major industry. ProAct Safety is recognized worldwide as the leading resource for practical, proven custom solutions for safety excellence in performance and culture. Learn more at [www.ProActSafety.com](http://www.ProActSafety.com).