## PRESS ANNOUNCEMENT

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## ProAct Safety's Galloway to Discuss Creating a Safety and Security Mindset at The Great Conversation

Shawn M. Galloway will outline a clear direct series of steps that can positively change thinking within a culture and change the mindsets that create a path to sustainable value in safety and security.

(The Woodlands, TX – February 27, 2019) ProAct Safety, pioneer of safety excellence strategies, announced Shawn M. Galloway, the company's president and chief operating officer, will speak at The Great Conversation on Tuesday, March 5<sup>th</sup> at 8:30am. The conference will take place at the Bell Harbor International Conference Center in Seattle, Washington.

The talk, "Creating a Safety and Security Mindset," covers how operationalizing security and safety can create real, sustainable value over time. Galloway will present strategic steps to follow as a formula for developing a culture that elicits discretionary actions. By aligning injury and incident prevention tactics with a culture that will reinforce the efforts in the absence of leaders, gains can be sustained without formal prompting.

For more information about ProAct Safety events, visit http://proactsafety.com/events.

## ABOUT SHAWN M. GALLOWAY

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence*. His latest book, *Inside Strategy: Value Creation from within Your Organization*, was published earlier this year. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 400 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations within every major industry. He has received awards for his significant contributions from the American Society of Safety Engineers Council on Practices & Standards, listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at www.ShawnGalloway.com.

## ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at http://www.ProActSafety.com.