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## **ProAct Safety Kicks Off ASSE Virtual Symposium on Safety Metrics**

*The ASSE event, “Using Safety Metrics to Identify Real Threats,” began with Shawn Galloway discussing the advancement of indicators from lagging to leading to transformational.*

(The Woodlands, TX – February 18, 2016) ProAct Safety, a recognized pioneer of safety excellence strategies, announced Shawn M. Galloway, the company’s president and chief operating officer, kicked-off ASSE’s virtual symposium event on using safety metrics. The two-day event began at 9am central on Thursday, February 18<sup>th</sup>.

In his presentation, “From Lagging to Leading to Transformational Indicators: Measuring the Value of Safety,” Shawn demonstrated why safety must evolve to measure not just the things we do to try to improve lagging indicator results, but also the contribution of value from our activities to our results.

“Many organizations suffer from a programmatic focus and demonstrate an activities-based culture, whether or not these add value. Measuring to determine the health of improvement efforts or culture tells you very little if excellence is your goal.” Galloway said. “Excellence is not just zero injuries or incidents; it is the ability to win through the achievement of great results, with strong and confident insight into how the results were achieved and an understanding of how and where to continuously improve.”

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

### **ABOUT SHAWN M. GALLOWAY**

Galloway is president and chief operating officer of ProAct Safety. He has helped hundreds of organizations within every major industry achieve and sustain excellence in safety performance and culture. He is a professional keynote speaker, internationally recognized safety excellence expert and host of the weekly podcast series, Safety Culture Excellence®. Galloway is a columnist for several magazines and coauthor of bestselling books, including *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015) and *STEPS to Safety Culture Excellence* (WILEY, 2013). Read more about him and his work at [www.ShawnGalloway.com](http://www.ShawnGalloway.com)

### **ABOUT PROACT SAFETY**

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.