

PRESS ANNOUNCEMENT

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ProAct Safety Leaders to Teach Safety Excellence Courses at ASSP SafetyFOCUS 2020

Sessions will discuss advancements and critical modifications for behavior-based safety, ways to strategically focus efforts on SIFs, improving safety measurements, and components of safety excellence to support organizational efforts.

(The Woodlands, TX – February 4, 2020) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its CEO and President, Terry L. Mathis and Shawn M. Galloway, will be leading sessions at the upcoming American Society of Safety Professionals (ASSP) [Safety FOCUS](#) in Las Vegas, Nevada.

Galloway's session is based on his best-selling book, *Lean BBS: Behavior-Based Safety for Today's Realities*. It focuses on ways to modify and improve BBS programs to make them more effective regarding the stresses on modern companies. Customizing the process for each organization's culture, logistics, and leadership is crucial to continued success and sustainability.

Mathis's session, "Using Existing Safety Programs to Address SIFs," details ways to utilize and redirect current efforts to focus more on serious injuries and fatalities. "Balanced Scorecard for Safety" discusses leading and value-based indicators that should be measured to have upstream data rather than only relying on lagging indicators. "The Four Core Components of Safety Excellence" discusses how a few crucial endeavors, in the right order, are necessary for a company to achieve excellence.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of five books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT SHAWN M. GALLOWAY

Shawn M. Galloway is the President of the global consultancy, ProAct Safety. He is a consultant, professional speaker and author of several bestselling books on safety strategy, culture, leadership and Behavior-Based Safety. He is a monthly columnist for several magazines and one of the most prolific contributors in the industry, having authored over 600 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations and has worked across every major industry. He has received awards and recognition for his significant contributions from the American Society of Safety Professionals Council on Practices & Standards, National Safety Council's Top

40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS, ISHN Magazine's POWER 101 – Leaders of the EHS World and their newest list: 50 Leaders for Today and Tomorrow and Pro-Sapient's list of The Top 11 Health and Safety Influencers of 2019. Read more about him and his work at www.ShawnGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.