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ProAct Safety President Shawn M. Galloway to Deliver Safety Culture Excellence Keynote at 2015 BLR Safety Summit

Galloway's keynote will share how best-performing organizations develop and execute against a strategy for excellence in both safety performance and culture.

(The Woodlands, TX – February 3, 2015) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its president, Shawn M. Galloway, will deliver a keynote speech on the second day of the 2015 [BLR Safety Summit](#) in San Antonio, Texas. The keynote, *Creating and Sustaining Safety Culture Excellence*, takes place on April 15, 2015.

“Every organization wants to achieve and maintain zero injuries and a culture of excellence, but many don't have a true strategy to get there. Setting a goal to fail less or simply adding more training and safety meetings doesn't get you there,” said [Galloway](#). “Strategically evolving towards a culture of excellence is the most effective leverage any organization can use to sustain safety performance excellence.”

Galloway created the term “transformational safety indicators” to describe what companies should be focusing on to measure safety. Instead of measuring numbers of activities, he explains, safety professionals should be measuring the contribution of value.

According to Galloway, the keynote will help attendees understand how culture creates either barriers to or opportunities for safety excellence. He said, in addition to explaining the philosophy behind the power of culture in safety excellence, the keynote will include practical strategies successful organizations use to leverage culture for safety excellence.

ABOUT BLR

Business and Legal Resources helps U.S. businesses simplify compliance with state and federal legal requirements and become more successful. The organization offers training programs, events, web portals, reports and subscription services to assist businesses of all sizes and in all industries.

ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.