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Contact: Traci D. Long at ProAct Safety: (936)273-8701 or tlong@proactsafety.com.

ProAct Safety to Lead Safety Professionals at ASSE SeminarFest in Las Vegas

The globally-recognized leader of safety excellence strategy will lead three conference sessions covering near-miss data, safety coaching and balanced scorecards for safety.

(The Woodlands, TX – January 23, 2014) ProAct Safety, a recognized pioneer of safety excellence strategies, announced it will lead three conference sessions at the upcoming American Society of Safety Engineers (ASSE) [SeminarFest](#) in Las Vegas, Nevada, at the end of this month. The schedule of sessions led by ProAct Safety's CEO, Terry L. Mathis is as follows:

Thursday, January 30, 2014: "Using Near-Miss Data for Successful Loss Control"
Friday, January 31, 2014: "Teaching Supervisors to Become Safety Coaches"
Saturday, February 1, 2014: "Balanced Scorecard Approach to Determine Safety Program Effectiveness"

"These are just a few of the many topics covered in our weekly podcast that safety professionals say weigh heavy on their minds, and we are pleased to be able to contribute to the conversation," said Terry L. Mathis, the company's founder. According to Mathis, this is the tenth year ProAct Safety has participated as conference session leaders for the ASSE SeminarFest event.

The podcast Mathis referred to is hosted by the company's president and chief operating officer, Shawn M. Galloway. The [Safety Culture Excellence](#)[®] podcast, since January of 2008, has grown into a library of more than 300 episodes in 30 topic categories. The podcasts are used by thousands of weekly subscribers worldwide to help them apply proactive, results-driven, practical and sustainable safety strategies.

The podcast is offered through iTunes and also is available through the [smartphone app](#) of the same name on both iOS and Android platforms. Additional resources available through the app include published articles and videos.

For more information about ProAct Safety, the Safety Culture Excellence podcast or ProAct Safety's participation in the ASSE SeminarFest event, contact Traci D. Long at (936)273-8701 or tlong@proactsafety.com.

About ProAct Safety

ProAct Safety is a global consultancy with more than two decades of experience and 2,000 successful projects in the fields of safety culture excellence, strategy, leadership coaching and development and Behavior-Based safety (BBS). The company has worked with organizations in nearly every industry in the marketplace. ProAct Safety is recognized worldwide as the number-one resource for practical, proven custom solutions for safety excellence in performance and culture. Learn more at www.ProActSafety.com.