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ProAct Safety's "Safety Culture Excellence®" Podcast Celebrates Seven Years of Positive Impact to Safety Cultures Worldwide

Popular and longest-running safety podcast series celebrates 7 years, 375 episodes and more than 13,000 subscribers.

(The Woodlands, TX – January 19, 2015) This month, ProAct Safety, a recognized pioneer of safety excellence strategies, marks seven full years of distributing the weekly safety industry audio and video podcast series, "Safety Culture Excellence." The company reports more than 13,000 podcast subscribers, with more than 370 episodes since its inception in January 2008. In the last two years alone, available podcast episodes have been played more than 60,000 times.

"We are honored to advise companies and organizations considered the best of the best in safety throughout the world," said Shawn M. Galloway, ProAct Safety president. "The podcast is a tool to help organizations continually think about and understand influences on safety cultures, so they can make changes that impact their organizations for many years."

Interestingly, the most listened-to episode in the past two years is podcast #276: "How to Avoid Safety Failures," which has garnered more than 2,000 plays so far.

Last year, the company added a coordinating blog series, published between the weekly podcasts. The podcast is available through the website, iTunes, and an app of the same name for mobile devices. Listeners can access the podcast or subscribe at <http://www.SafetyCultureExcellence.com>.

"There is no such thing as a cookie-cutter approach to safety excellence," Galloway said. "This podcast series is one way we collaborate to help company leaders identify fit-for-purpose strategies and tactics to successfully embed safety excellence into their organizational cultures." He said topics addressed in the podcast series are based on ProAct Safety's experiences with thousands of global organizations over the years, as well as requests and ideas from listeners and clients. The podcast is hosted by Galloway, with contributions from the company's CEO, Terry L. Mathis.

For more information, email Galloway at podcast@proactsafety.com or visit www.ProActSafety.com.

About ProAct Safety

ProAct Safety is a global consultancy with over 2,000 successful safety strategy, leadership, culture, and performance improvement projects and has worked extensively with organizations in nearly every major industry in the global marketplace. Learn more at <http://www.ProActSafety.com>.