



Why you should attend **ProAct Safety's Annual BBS Conference**

Unlike other Behavior-Based Safety (BBS) conferences that focus on marketing or are limited to one methodology, this conference is strictly about how to get better results from any BBS process. It explores alternative ways to successfully accomplish each element of the process and seeks out increased efficiency and effectiveness.

BBS, like any worthwhile endeavor, requires professional development. Facilitators, steering-team members, observers and the leaders supporting the process will be busy and motivated during the implementation and development stages. After the initial momentum, stasis and burnout can begin to attack. Professional development can overcome them and keep your process on course. Find opportunities to network, get new ideas, and be reminded of the importance and potential of what you are doing. This renews the spirit of engagement and empowers the driver of continuous improvement, necessary for long-term sustainability and value.

Renewal: In war, the inspiring ideas on the recruiting posters begin to fade as the soldiers meet the reality of the trenches. BBS creates an inspiring vision of new ways to attack potential accidents, but the day-to-day battle and other priorities and workplace realities wear away at the vision. It is important to periodically renew the vision and revitalize the motivation to succeed.

Networking: If you want to be successful, associate with successful people; catch their spirit and learn their unique ideas. Little in life is as motivating as learning you are not alone and that others share your vision and challenges. Those who have been successful inspire those still struggling and everyone learns how to take their process to the next level. Networking can also begin relationships that help long after the conference is over and establish contacts for ongoing support and mentoring.

New Developments: BBS is a dynamic process and new techniques and approaches are developed each year. Sharing case studies and object lessons from innovators of BBS is a sure way of expanding the opportunities for success and sustainability. Learn to renew and transform BBS to better fit your site culture.

Alternative Strategies: Almost every site that implements BBS chooses the path strategy that seems best at the time of implementation. After more experience with BBS, alternative ways begin to make sense and new opportunities unfold as you learn how others progressed, what worked for them, and why. Staying with one strategy may be the way to future success, but exploring options and validating that strategy is a very valuable exercise, best accomplished with the help of experts and others who have been successful.

Reward: Say thanks to the people who helped make your BBS process successful by sending them out to learn how to make it even more successful.

To find the right people, ideas and tools to take your BBS process to the next level, we invite you to participate in ProAct Safety's Annual BBS Conference.