

WORKSHOP LEADERS



Terry L. Mathis
Founder, CEO

Named one of the 50 Most Influential EHS Leaders of 2010 and 2011 by EHS Today, Terry is an international expert and safety culture

practitioner who has worked with hundreds of organizations customizing innovative approaches to achieve and sustain safety culture excellence. He is a regular presenter at NSC and ASSE and is the author and presenter of multiple webinars and podcasts.



Shawn M. Galloway
President, COO

Recognized as a Leader of the EH&S world in ISHN's Power 101, Shawn is a veteran of hundreds of international, customized, advanced safety improvement initiatives. He has spoken at numerous company and industry conferences and is a columnist for several national and international publications. His ongoing podcast, Safety Culture Excellence, has over 200 episodes to date.

REGISTER ONLINE AT:

www.ProActSafety.com/events

MARCH 2011 ATTENDEES SAID:

"Terry and Shawn were obviously very knowledgeable about the subject. Their experiences enabled them to speak with poise and confidence."

"I think you guys do a great job of covering that much material in 3 days."

"Thank you for not trying to SELL the concept. Your programmatic approach to the topic made it a no-brainer to 'buy into!'"

CLIENTS RAVE:

"Each [company] site had a different implementation strategy, completely different site specific checklists based on the history of that facility, and the freedom for that facility to choose its pace. Training internal consultants from across the [company] to manage the process has been extremely cost effective, yet efficient, thanks to the constant support from ProAct by way of telephone problem solving, site visits, free refresher information through internet podcasts as well as a network of companies that are willing to share successes and opportunities from their experiences... perfect for the lean environment of today."



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LEAN BBS[®] CERTIFICATION WORKSHOP



www.ProActSafety.com
800.395.1347

LEAN BBS® CERTIFICATION WORKSHOP

[3 DAYS]



ProAct Safety has successfully certified over one thousand Internal Consultants across every major industry. The Lean BBS® Internal Consultant Certification Workshop is designed for organizations that desire to internalize and sustain their own approach to Behavior-Based Safety (BBS).

This intensive, highly interactive workshop will fully qualify attendees to return to their organizations and design a customized plan to strategically implement or improve an existing Behavior-Based Safety process. This approach is ideal for companies who want to maximize their own ability to implement the most effective and efficient approach to BBS, regardless of challenging industry or logistics, or who want to ensure a proven approach to find new sustainable results while minimizing outside costs.

Creating Internal Capabilities

This workshop will train participants to utilize ProAct Safety's proven Lean BBS® methodologies for facilitating an implementation. Most importantly, it will prepare the attendees to anticipate and address the issues that can challenge the success to Behavior-Based Safety approaches. Participants will be able to identify opportunities to minimize the perception of change, achieve the quickest success possible, and ensure long-term process sustainability.

This approach is not a train-the-trainer course, nor is it intended to teach individuals to simply deliver training on Behavior-Based Safety. Every site will have its own unique challenges and cultures. To allow the internal consultants the most opportunities for success, it is extremely important that they understand and internalize the strategies to identify the site-specific variables that have become, or could become, problematic barriers.

Lean BBS® utilizes aspects of performance and quality systems to drastically reduce the typical internal resource requirements of a Behavior-Based Safety process. Lean Behavior-Based Safety focuses on the leveraged use of resources, resulting in quicker and more sustainable results in a shorter time, with less disruption to operations, and less resistance from workers and unions.

Objectives

Leave this workshop with the knowledge and skills to:

- Conduct an assessment to determine site readiness
- Strategically plan a custom implementation of BBS
- Appropriately select steering team members and observers
- Manage and coach the team through a BBS implementation or expansion
- Ensure site leaders understand the process and adapt the process to the specific needs and culture of the site
- Develop a site-specific checklist or focus of behaviors and precautions which will have the greatest impact on accident prevention
- Choose from multiple observation and feedback strategies to ensure a customized approach that best fits their organization & challenges
- Build mgmt-support infrastructure to ensure long-term success
- Hold kickoff activities to start the BBS process
- Monitor and audit the process to keep it on course
- Continuously improve the process

Advanced Elements

- Change Management: The psychology of resistance to change, and how to avoid creating resistance
- Culture Change Strategies - A Best Practices Approach
- Advanced Assessment Strategies - Developing Quick Wins
- Building understanding and support for the BBS process prior to assessment or implementation
- Strategic options for implementation that customize the process for the site culture

Re-energize Your Existing BBS Process

Unfortunately, it is common to see the results from many traditional Behavioral Safety processes plateau after the first two to three years of operation. At that point, the process can become routine and lose the original result-based orientation. The successes that motivated the process early-on can disappear and the entire process tends to slowly lose momentum. Successful Behavior-Based Safety processes do not typically fade away, but can be much less effective than they are capable of being. This is the perfect time for BBS process improvement. Improvement strategies can accomplish several important objectives:

- Attain the next step in accident-reduction results through better targeting
- Increase the level of expertise in the personnel active in the process
- Integrate new techniques to enhance existing observation and data analysis strategies
- Re-energize the process utilizing Lean BBS® techniques to improve results and increase employee participation
- Reduce manpower requirements to maintain the process
- Assess the existing Behavior-Based Safety process for foundations to build on
- Make more efficient use of site leaders and steering teams
- Narrow the focus of the checklist to improve efficiency
- Focus observations where they will produce the best results
- Learn tactics for continuous improvement to ensure process sustainability

Who Should Attend?

Corporate & Site Safety Professionals, Trainers, and Process Facilitators

Attendance is limited. This allows for an intimate setting and the ability to move through advanced topics at a fast pace.

Investment

\$5,000 per attendee

Recommended Option

It is ProAct Safety's experience-based belief that to ensure success, materials should be customized to reflect the unique culture of the location and details of the process. Handout materials are provided for seminar use only, and may not be copied or distributed. Electronic materials are not included. Workshop attendees interested in the materials may contact ProAct Safety to obtain a quote for a site, division, or corporate-wide usage license.

CM/COC Points

This event contains 19 hours of technical contact time and is eligible for ABIH CM and BCSP COC credit.

2012 Schedule

21-23 February (Houston)

14-16 August (Houston)

18-20 September
(Amsterdam)

25-27 September
(Dubai)

6-8 November
(Houston)