

WORKSHOP LEADERS



Terry L. Mathis
Founder, CEO

Named one of the 50 Most Influential EHS Leaders of 2010 and 2011 by EHS Today, Terry is an international expert and safety culture

practitioner who has worked with hundreds of organizations customizing innovative approaches to achieve and sustain safety culture excellence. He is a regular presenter at NSC and ASSE and is the author and presenter of multiple webinars and podcasts.



Shawn M. Galloway
President, COO

Recognized as a Leader of the EH&S world in ISHN's Power 101, Shawn is a veteran of hundreds of international, customized, advanced safety improvement initiatives. He has spoken at numerous company and industry conferences and is a columnist for several national and international publications. His ongoing podcast, Safety Culture Excellence, has over 200 episodes to date.

REGISTER ONLINE AT:

www.ProActSafety.com/events

CLIENTS RAVE:

"Top management in our company spent an entire day with Shawn as he made a comprehensive, details, thoroughly understandable and enjoyable presentation of Behaviour Based Safety, and how it would be implemented and applied to our company (6,000 employees). One of the best prepared and most powerful presentations I've ever seen. Highly recommended."

"I've been working with Shawn and ProAct since 2006. Shawn is a consummate professional and a very dynamic speaker. My personal interests in Behavioural Safety have been reinforced tremendously by his teachings (conferences, webinars, articles, podcasts, and power lunches.) Best of all, Shawn is honest, sincere, caring, and goes out of his way to help you out. I look forward to working with him more in the future."

"Amazing!! Delivery was spot on. He is 'Zig Ziglar, Jr.'. Will do great things for any company looking to improve."



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BBS 101

INTRODUCTION TO BEHAVIOR-BASED SAFETY



www.ProActSafety.com
800.395.1347

BEHAVIOR-BASED SAFETY (BBS) 101



ABOUT BBS

Reducing accidents since 1984

The term Behavior-Based Safety (BBS) has been used to describe many things, resulting in mass confusion on what the tool is designed to do.

A Behavior-Based Safety process develops a systematic way to address four areas that we call FILM: Focus, Influence, Listen, and Measure.

This approach identifies culturally-specific precautions that can be another control point of accidents. This results in the creation of a culture that acts proactively to identify and reduce exposure to risk.

The workforce is encouraged through a coaching format to internalize and take these specific precautions. When precautions are not taken, individuals focus on understanding why. This insight is then used proactively to solve safety concerns.

Measurements are then improved as leading indicators are developed that facilitates the prediction and prevention of accidents by measuring upstream (group common proactice) rather than waiting for the events to identify holes in the safety systems.

Workshop Description

This session is designed to be an introduction to the rationale and practice of BBS for newcomers and a thorough review for participants at the workforce and management levels.

The supporting roles of management and supervisors will be discussed. The support roles in BBS are less active than the participants' roles, yet more critical for success and sustainability. In addition to understanding what BBS is and how it works, managers and supervisors need to know the rationale for having a process and the strategies for ensuring it is successful.

Being well grounded in the principles and practices is a basic need for success to both those who are implementing or renewing BBS processes. The course will cover every major facet of BBS including the following:

- The philosophy and science behind BBS
- The rationale and ROI (return on investment) of BBS
- What leads to union resistance and how to involve unions for support
- Selection criteria and functions of a BBS Steering Team/Committee
- Time-away-from-work requirements of Steering Team members and Observers
- Key roles, responsibilities and expectations (RREs) of those participating in the process
- Manager's and Supervisor's support roles
- The responsibilities and benefits of employees in a BBS environment
- Start-up cycles for BBS from implementation to maturity
- How to communicate BBS to the workforce
- Support and resources needed by the process to ensure success
- How to posture BBS in relation to other safety efforts and programs
- How BBS impacts safety culture and how to utilize BBS as a safety culture building tool
- How to keep the process results oriented
- How to guarantee process sustainability
- How to refresh and renew an existing BBS process

Attendees will be thoroughly versed on the basics of BBS to either return to a project or attend the Annual BBS Conference with purpose and focus.

Who Should Attend?

Managers, Supervisors, Safety Leaders, Coordinators, BBS Facilitators & Team Members, Corporate Trainers

Attendance is limited. This allows for an intimate setting and the ability to move through advanced topics at a fast pace.

Investment

Half-day Seminar \$495
(snack included)

CM/COC Points

This event contains four (4) hours of technical contact time and is eligible for ABIH CM and BCSP COC credit.

Dates/Location

16 April 2012 (Houston)
19 July 2012 (Minneapolis)
4 October 2012 (Los Angeles)