

WORKSHOP LEADERS



Terry L. Mathis
Founder, CEO

Named one of the 50 Most Influential EHS Leaders of 2010 and 2011 by EHS Today, expert and safety culture practitioner who

practitioner who has worked with hundreds of organizations customizing innovative approaches to achieve and sustain safety culture excellence. He is a regular presenter at NSC and ASSE and is the author and presenter of multiple webinars and podcasts.



Shawn M. Galloway
President, COO

Recognized as a Leader of the EH&S world in ISHN's Power 101, Shawn is a veteran of hundreds of international, customized, advanced safety improvement initiatives. He has spoken at numerous company and industry conferences and is a columnist for several national and international publications. His ongoing podcast, Safety Culture Excellence, has over 200 episodes to date.

REGISTER ONLINE AT:

www.ProActSafety.com/events

2011 ATTENDEES SAID:

"I came away from the first two days of the conference with 8 pages of notes and suggestions on what we could be doing better or how we could improve. I think that was pretty valuable."

"The presenters were very passionate about BBS, and that, in turn, made a very attentive, and interested audience... I was very impressed with this format. Very professional."

"I appreciated the discussion into the process and the tools that were presented. The precious two days away from my duties was time well spent. I attended a BBS conference a couple of years ago and did not feel that I gained any knowledge or tools that could be applied. I will recommend to others."

"Very pleased with the learning opportunity. It is not often that I learn a great deal at a conference anymore, but that was not the case in Houston."



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11th ANNUAL BBS CONFERENCE



Practical Solutions for Safety Excellence

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11th ANNUAL BEHAVIOR-BASED SAFETY CONFERENCE



1 GENERAL CONFERENCE

Renewing, Adapting, Sustaining

Behavior-Based Safety (BBS) process leaders require professional development to motivate, continuously improve, and sustain new results.

Renewal: BBS creates an inspiring vision of new ways to attack potential accidents, but other priorities and workplace realities wear away at the vision. It is important to periodically renew the vision and revitalize the motivation to succeed.

Networking: If you want to be successful, associate with successful people; catch their spirit and learn their ideas. Networking can also begin relationships that help long after the conference, and establish ongoing support, mentoring, and benchmarking.

New Developments: BBS is a dynamic process and new techniques are developed each year. Learn from the experts, speakers, and attendees alike.

Alternative Strategies: After more experience with BBS processes, alternative path strategies begin to make sense and new opportunities unfold as you learn how others progress, what worked for them, and why.

2 INTRODUCTIONS

Pre-Conference Session (half-day)

Behavior-Based Safety (BBS) 101

This session is designed to be an introduction to the rationale and practice of BBS for newcomers and a thorough review for participants at the workforce and management levels.

The supporting roles of management and supervisors will be discussed. The support roles in BBS are less active than the participants' roles, yet more critical for success and sustainability. In addition to understanding what BBS is and how it works, managers and supervisors need to know the rationale for having a process and the strategies for ensuring it is successful.

3 ADVANCED TRAINING

Post-Conference Sessions (full day)

Advanced Cultural & Behavioral Tactics

Use the latest Behavior-Based Safety technologies for spearheading process improvement, borrowing proven techniques from Lean Manufacturing, Six Sigma, and experience from over 1,500 successful implementations. Create a customized plan to assess and improve site and/or organizational safety culture.

Leadership Safety Coaching (Train-the-Trainer)

Site Leaders influence worker behavior perhaps more than any other level in an organization. Yet most leaders have not received formal training on coaching and effective performance feedback skills. They constantly communicate priorities and strategies to their workers, whether they intend to or not. With training, supervisors can take active control of the messages they send to promote safety as an organizational value.

Who Should Attend?

Managers, Supervisors, Safety Leaders, Coordinators, BBS Facilitators & Team Members, Corporate Trainers

Attendance is limited. This allows for an intimate setting and the ability to move through advanced topics at a fast pace.

Investment

General Conference \$795

*Group discounts available

Pre-Conference Sessions \$495
Post-Conference Sessions \$995

CM Points

The general conference contains 13 hours of technical contact time and is eligible for ABIH CM and BCSP COC credit.

Dates/Location

General Conference:
17-18 April 2012

Pre-Conference:
16 April 2012
Post-Conference:
19 April 2012

Houston, TX