

WORKSHOP LEADERS



Terry L. Mathis
Founder, CEO

Named one of the 50 Most Influential EHS Leaders of 2010 and 2011 by EHS Today, Terry is an international expert and safety culture practitioner who has worked with hundreds of organizations customizing innovative approaches to achieve and sustain safety culture excellence. He is a regular presenter at NSC and ASSE and is the author and presenter of multiple webinars and podcasts.



Shawn M. Galloway
President, COO

Recognized as a Leader of the EH&S world in ISHN's Power 101, Shawn is a veteran of hundreds of international, customized, advanced safety improvement initiatives. He has spoken at numerous company and industry conferences and is a columnist for several national and international publications. His ongoing podcast, Safety Culture Excellence, has over 200 episodes to date.

REGISTER ONLINE AT:

www.ProActSafety.com/events

CLIENTS RAVE:

"We hired Shawn to help us 'get over the hump' on our safety performance. His expertise and training has helped us turn around our safety culture. He is one of the true leaders in the profession and provides excellent advice in addressing safety challenges... be they large or small. We would not have achieved the results we did without his assistance."

"Working with Shawn and ProAct has been a great move for our organization. The professional expertise and personal care provided was exceptional and our safety culture has made dramatic improvements since implementing the strategies shared."

"Shawn has excellent people skills and his in-depth knowledge of Safety and Leadership is unsurpassed. He is truly a pleasure to work with. He has an endless amount of knowledge and ideas to help our company reach our goals and expectations of achieving Excellence in Safety."



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ADVANCED BEHAVIORAL & CULTURAL TACTICS



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ADVANCED CULTURAL & BEHAVIORAL TACTICS WORKSHOP

CULTURE is the final frontier of Safety Excellence.

KNOWING WHERE TO START

Improvement efforts are consistently more successful if they begin from a known starting point. The purpose of an assessment is to determine that starting point, while exploring feasibility, identifying barriers, and determining optional paths forward.

WORKSHOP DESCRIPTION

Use the latest Behavior-Based Safety (BBS) technologies for spearheading safety process improvement, borrowing proven techniques from Lean Manufacturing, Six Sigma, and experiences from over 1,500 successful implementations.

Create a customized plan to assess and improve site and/or organizational safety culture. Common myths about safety culture will be dispelled and a good working definition will be developed to empower understanding and customization. Assessment methodologies will be discussed and compared, and each participant will see how to best determine their cultural strengths and improvement opportunities.

Based on the assessment findings, plans will be formulated to find the most practical and effective strategies to build on cultural strengths and address weaknesses. Opportunities will be investigated to utilize other site improvement initiatives to aid in the cultural improvement plans. All plans will conclude with measurement strategies to ensure long-term change viability and early identification of problems.

LEARNING OBJECTIVES

- Define the true nature and characteristics of safety culture
- Learn to customize, administer, and score a safety perception survey
- Know where to start and what tools should be used to assess culture
- Identify the weaknesses and strengths within your safety culture
- Examine the trust between workers, union, supervisors and management
- Examine what is or is not working in your current safety efforts
- Identify what the workers/ union will or will not support
- Identify the formal/ effective communication strategies to facilitate change
- Report the assessment findings in a way that aligns everyone for the improvement
- Minimizing the perception of change, thus minimize the resistance
- Develop meaningful metrics for cultural change



Who Should Attend?

Managers, Supervisors, Safety Leaders, Coordinators, and Corporate Trainers

Attendance is limited. This allows for an intimate setting and the ability to move through advanced topics at a fast pace.

Investment

One-day seminar \$995
(meals included)

CM/COC Points

This event contains seven hours of technical contact time and is eligible for ABIH CM and BCSP COC credit.

Upcoming Dates/ Locations

19 April 2012 (Houston)
17 July 2012 (Minneapolis)
2 October 2012 (Los Angeles)